

SBU Details

Balmer Lawrie has six business units – **Industrial Packaging, Greases & Lubricants, Leather Chemicals Logistics, Travel & Vacations and Refinery & Oil Field Services** with offices spread across the country and abroad.

Industrial packaging: Balmer Lawrie is the largest manufacturer of Steel Barrels in India and is the trend setter in the industry in terms of quality and technology. The company has seven state of the art barrel manufacturing plants, all ISO certified and strategically located across the country for rendering world class service to customers. Balmer Lawrie has a long list of loyal clientele, both domestic and multi-national companies who are themselves leaders in their respective segments like lubricants, specialty chemicals, agro-chemicals, food and fruit processing etc. The loyalty has been developed over years of dedicated services and innovative packaging solutions meeting the ever changing requirements of customers. The in-house Technology and Product Development Centre continuously works on design and development of new products and packaging solutions.

Major Products: Plain Steel Drums, Lacquer Lined Drums, Composite Drums, Galvanized Drums, Aseptic Drums, Tall Barrels, Conical Drums, Necked In Drums etc.

The SBU manufactures plastic drums through its joint venture Balmer Lawrie – Van Leer Ltd.

Greases & Lubricants: Balmer Lawrie has been a market leader in specialty Greases & Lubricants. A pioneer in grease manufacturing, its pan-India manufacturing facilities produce the “Balmerol” brand lubricants which cater to the core sectors of the economy including Railways, Defense, Steel, Mining and Automotive. Its R&D Centre known as the “Application Research Laboratory” (ARL) located at Kolkata is amongst the best in India. The focus of ARL has not only been to provide tribological solutions but also to develop new generation lubricants, especially bio-degradable and environment friendly products. Balmer Lawrie is now making strong foray into the retail market by building a pan-India distribution network.

Major Products: Automotive, Industrial and Specialty Lubricants and Greases

Leather Chemicals: Based on indigenous technology, Balmer Lawrie today manufactures and markets a wide range of chemicals under the brands “Balmol”, “Balsyn” and “Balzyme” for the Leather Industry at its modern manufacturing facility at Chennai. A highly competent team of Leather Technologists with support of the Product Development Centre provide customized solutions to the Leather Industry. Balmer Lawrie has done pioneering work in indigenizing the manufacture of leather chemicals which were hitherto imported thereby providing cost effective solutions to the Leather Industry. Today Balmer Lawrie is the leader in Synthetic Fatliquor and has a major presence in Syntans.

Major Products: Synthetic and Semi Synthetic Fatliquors, Synthetic Tanning Agents, Leather Auxiliaries and Finishing Chemicals

Logistics: Balmer Lawrie, a total logistics solutions provider has three state of the art Container Freight Stations at Kolkata, Mumbai and Chennai with warehousing and distribution facilities at Kolkata and

Coimbatore. It provides door-to-door freight forwarding services through air and sea, and is one of the oldest Custom House Agents in the country. Balmer Lawrie also provides Project Logistics solutions and has forayed into Cold Chain Logistics (Temperature Controlled Warehouses) and Multi Modal Logistics Hub.

Travel & Vacations: As one of the largest travel and tour operators in the country Balmer Lawrie Travel & Vacations provides end-to-end domestic and international travel, ticketing, tourism and MICE related services to its clients. It is one of the oldest IATA accredited travel agencies of India. “Vacations Exotica”, Balmer Lawrie’s holiday brand, offers a wide range of innovative and specially designed holiday packages for both domestic and global travelers.

Refinery and Oil Field Services: ROFS an integral part of the Engineering & Technology Services portfolio of the Company providing services in the high technology oil & gas related areas. The focus is on providing environment friendly services for prevention and recovery of hydrocarbon wastes.