



BLOOM

Balmer Lawrie Online Monthly Bulletin

Vol. 5 Issue 6

June 2015

EDITORIAL

The month of May and early June was pretty eventful. The results for the quarter and year ended 31st March, 2015 were approved by the Board in its Board Meeting held in Kolkata on 27th May, 2015. The net income for the fourth quarter of FY 2014-15 stood at Rs 646.29 cr with the gross income registering Rs 676.80 cr. The Profit Before Tax (PBT) was Rs 94.20 cr and the Profit After Tax (PAT) Rs 69.91 cr for the quarter ended 31st March, 2015.

The gross income of the Company stood at Rs 2944.04 cr for the year ended 31st March 2015. The net income clocked was Rs 2815.78 cr. While the PBT was Rs 210.44 cr, the PAT was Rs 147.44 cr. The Board of Directors has recommended a dividend of 180% for the FY 2014-15.

The digital campaign for Vacations Exotica was launched on Facebook recently. All of you are requested to check out the campaign on <https://www.facebook.com/Vacationsve?fref=ts> and participate in the #VacationsUpClose contest on <http://www.vacationsupclose.com/#>.

World Environment Day was observed with much fervour across units and establishments pan India on 5th June. We will bring you glimpses of the various events and programs organised in the next issue of BLOOM.

We are close on the heels of completing 150 years. The celebrations for the 150th Foundation year will commence in February 2016 and will continue till February 2017. As part of the preparations a logo contest has been planned. Details of the same will be circulated shortly. All employees are requested to participate. I believe all of us are extremely fortunate that we are getting the opportunity to witness this significant milestone.

As always, I'll await your contribution, suggestion or feedback. Do not hesitate to send an email to mukhopadhyay.mohar@balmerlawrie.com.

Happy reading!

Mohar



The Top Management Meet was held at Kovalam on 28th & 29th May, 2015.



An Air Travel Module, developed and implemented by Balmer Lawrie in the Defence Travel System (DTS), was launched as an additional facility for Armed Forces personnel by Mr. Arvind Kaushal, IDAS - Controller General of Defence Accounts (CGDA) and Mr. Viren Sinha, C&MD on 28th May 2015 in New Delhi. The Defence Travel System which was developed in 2009 provided the facility of booking railways tickets only. Senior officers representing both the organisations were present during the launch. Speaking on the occasion, Mr. Sinha mentioned that post signing of the MoU, Balmer Lawrie successfully developed the system within three months, which is well within the timeframe. While launching the system, Mr. Kaushal appreciated the efforts of Balmer Lawrie and mentioned that the system is another milestone in the digitisation of the activities of the Defence Accounts Department. The Air Travel Module facilitates transactions in a cashless environment and online submission of travel claims, thus creating a paperless and environment friendly office.



Mr. Viren Sinha, C&MD launched new TechTonic Packs for Balmerol Diesel Engine Oils and 4T Oils for the automotive sector on 2nd June 2015 at Taj Bengal, Kolkata. The revamped "Balmerol" logo, and newly developed technologies – DEKATROL for Diesel Engine Oils and WOWtech for the two wheeler oils – were also introduced. The new packaging was launched as a part of aggressive marketing and brand building program for the "Balmerol" range of Lubricants. The new TechTonic packaging symbolises the technological advancement achieved with the use of the exclusive "DEKATROL" and "WOWtech" technology, which act as a "tonic" for today's high tech engines. The packaging along with the revamped logo looks contemporary and modern. The unique "DEKATROL technology" which has a ten point advantage, is eco-friendly, helps to reduces frictional energy losses, and enhances fuel economy as also the life of the product. The solutions developed using "WOWtech" technology provides extra protection and acts as a strong shield for the engine, clutch and gear.

The new packaging for the following products using "WOWtech" technology was launched:

- Balmerol Biker 4T - 4 Stroke Engine Oil (API SJ)
- Balmerol Race 4T - 4 Stroke Engine Oil (API SL)
- Balmerol Superstar - Premium Semi-Synthetic 4 Stroke Engine Oil (API SM)

The new packaging for the following products using "DEKATROL technology" was launched:

- Balmerol Ultima Plus - Premium Quality Heavy Duty Diesel Engine Oil (API CI-4 Plus)
- Balmerol CPRB - Premium Diesel Engine Oil (API CF 4)

"Vacations Exotica" Digital Campaign launched on FB

The Digital Campaign to promote the Summer 2015 Holidays, #VacationUpClose was recently launched on Facebook. Click the links below to catch up on the latest:

<http://www.vacationsupclose.com/#>

<https://www.facebook.com/Vacationsve?fref=ts>

<https://instagram.com/vacationsexotica/>

This initiative has been taken as part of Vacations Exotica's marketing and branding campaign.



A retail training program was organised for the Sales & Marketing Team of Greases & Lubricants in the month of April 2015 at Kolkata. The participants are seen in photo along with the faculty.



An official language workshop was organized on 30th May, 2015 at Scope Convention Centre, New Delhi, for northern region employees.



An eye check up camp was organized at G&L, Silvassa on 10th May for employees, their families and local villagers. Around 248 people were checked and 138 pairs of spectacles were distributed.

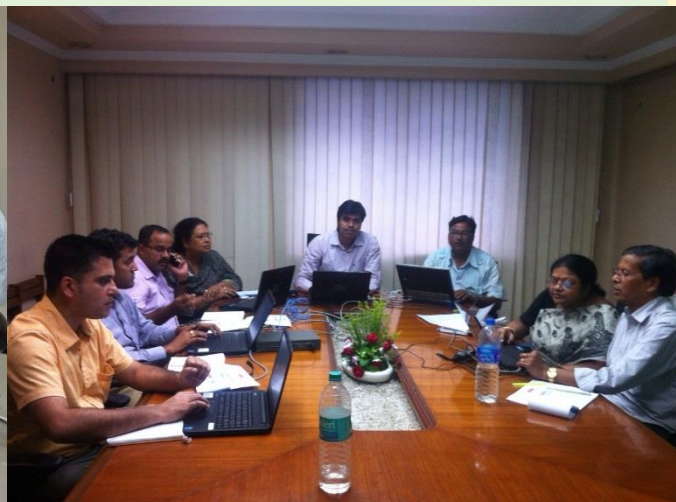


Employees from Silvassa participated in the "Industrial Night Cricket Tournament" organized on 20th May.

Article by S K Roy

An article titled "Modified Calcium Sulphonate Grease - Choice for Centralised Lubrication System in Steel Casting" written by Mr. S K Roy, Chief Manager [TS & OEM], ARL, G&L - Kolkata, was published in the February 2015 issue of Steel & Metallurgy. To read the article click on the link - <http://blintranet.nic.in/newsletter/S&M Article Feb2015.pdf> .

BLESS UPDATE



As part of the implementation of SAP in SBU: Greases & Lubricants, SD training commenced for employees of G&L, Kolkata from 11th June. In photo are glimpses of the training sessions.



Today workplace wellness programs are becoming more widespread throughout the country. Healthy employees tend to be happier and more productive. In view of this, RHR - East organized a Yoga session for employees in association with Standard Chartered Bank in the Head Office on 29th May, 2015. The session was well appreciated by the participants.

Fire NOC obtained for Head Office

Post the Stephen Court and AMRI fire incidents at Kolkata, where many people lost their lives, it became imperative for us to revisit our fire safety management system in the Head Office (HO) at Kolkata. In 2012, the first fire & life safety audit was carried out at HO and subsequently we received a long list of recommendations from West Bengal Fire & Emergency Services (WBF&ES). Our Administration Dept. along with the Projects team did a fabulous job of implementing the recommendations of WBF&ES. Few notable installations were: Fire Check Doors, Improved Fire Hydrant system, use of state of the art technology in the fire detection system, installation of auto dampers in the AC ducts, extending the rear stair case till the terrace etc. The entire Fire Safety Management system at HO was inspected by senior officials from WBF&ES and the case was placed before the expert committee for consideration. Thanks to our RHR team at HO, whose continuous persuasion helped us to finally obtain the Fire NOC for the HO building! Kudos to the entire team for this achievement!

CSR UPDATE



As part of the "Swachh Vidyalaya" initiative, Balmer Lawrie has been entrusted with the responsibility of constructing 306 toilets in the states of West Bengal, Assam and Chhattisgarh. The construction of the toilets require regular monitoring. In the month of May, Mr. Ashim Mookerjee and Mr. Dhruva Das visited Kamrup Rural District of Assam and Mr. S P Ghosh and Mr. T N Prasad visited the District of Jashpur in Chhattisgarh for monitoring the projects in those areas.



The Top Management Team bid farewell to Mr. Partha Das, Government Nominee Director on 26th May 2015 at the Tolly Club in Kolkata.

कार्मिक सूचना - मई 2015 / Personnel Information - May 2015

स्थानान्तरण / Transfer

श्री विश्वरूप चक्रवर्ती, वरिष्ठ उपाध्यक्ष [एमएमएलएच], एमएमएलएच - वैजाग को मुंबई में ऑफिसर ऑन स्पेशल ड्यूटी के रूप में स्थानांतरित किया गया है।

Mr. Biswarup Chakraborti, SVP [MMLH], MMLH - Vizag has been transferred to Mumbai as Officer on Special Duty.

श्री रजनीकांत मिश्रा, वरिष्ठ प्रबंधक [जेवी समन्वय & एमओयू], स्ट्रैटेजिक प्लानिंग विभाग - कोलाकाता को अध्यक्ष & प्रबंध निदेशक के कार्यालय - कोलाकाता में वरिष्ठ प्रबंधक [जेवी समन्वय & एमओयू] के रूप में स्थानांतरित किया गया है।

Mr. Rajnikant Mishra, Sr. Manager [JV Co-ordination & MoU], Strategic Planning Dept. - Kolkata has been transferred to C&MD's Office - Kolkata as Sr. Manager [JV Co-ordination & MoU].

श्री एस जी नालवाडे, शाखा प्रबंधक [एलएस], एलएस - मंगलोर को एलएस - मुंबई में प्रबंधक [सीएचए] के रूप में स्थानांतरित किया गया है।

Mr. S G Nalawade, Branch Manager [LS], LS - Mangalore has been transferred to LS - Mumbai as Manager [CHA].

श्री सुबीर सोरेन, उप प्रबंधक [विपणन], आईपी - कोलकाता को आईपी - मुंबई में उप प्रबंधक [विपणन] के रूप में स्थानांतरित किया गया है ।

Mr. Subir Soren, Dy. Manager [Marketing], IP - Kolkata has been transferred to IP - Mumbai as Dy. Manager [Marketing].

सुश्री क्षमा अग्रवाल, सहायक प्रबंधक [स्ट्रैटेजिक प्लानिंग], स्ट्रैटेजिक प्लानिंग विभाग - कोलाकाता को अध्यक्ष & प्रबंध निदेशक के कार्यालय - कोलकाता में सहायक प्रबंधक [एमओयू] के रूप में स्थानांतरित किया गया है ।

Ms. Kshama Agarwal, Asst. Manager [Strategic Planning], Strategic Planning Dept. - Kolkata has been transferred to C&MD's Office - Kolkata as Asst. Manager [MoU].

आपको नए कार्यभार की शुभकामनाएं।

Wish you all the best in your new role!

पुनः पदनाम / Re-designation

श्री महेश नेरलकर, सह-उपाध्यक्ष [विक्री & व्यवसाय विकास], टी&वी - मुंबई को सह-उपाध्यक्ष [यात्रा] - डब्ल्यू&एस के रूप में पुनः पदनामित किया गया है । वे मुंबई में तैनात हैं ।

Mr. Mahesh Neralkar, AVP [Sales & Business Development], T&V - Mumbai has been redesignated as AVP [Travel] - W&S. He is based at Mumbai.

श्रीमती संध्या मलिक, सह-उपाध्यक्ष [टीटी], टी&वी - दिल्ली को सह-उपाध्यक्ष [यात्रा] - एन&ई के रूप में पुनः पदनामित किया गया है । वे दिल्ली में तैनात हैं ।

Ms. Sandhya Malik, AVP [TT], T&V - Delhi has been redesignated as AVP [Travel] - N&E. She is based at Delhi.

श्री एस लोगानाथन, प्रबंधक [वाणिज्यिक], एलआई - चेन्नई को प्रबंधक [प्रचालन], एलआई - चेन्नई के रूप में पुनः पदनामित किया गया है ।

Mr. S Loganathan, Manager [Commercial], LI - Chennai has been redesignated as Manager [Operations], LI - Chennai.

श्री वी भवानी शंकर, प्रबंधक [प्रचालन], एलआई - चेन्नई को प्रबंधक [वाणिज्यिक] - एलआई - चेन्नई के रूप में पुनः पदनामित किया गया है ।

Mr. V Bhavani Shankar, Manager [Operations], LI - Chennai has been redesignated as Manager [Commercial], LI - Chennai.

आपको नए कार्यभार की शुभकामनाएं।

Wish you all the best in your new role!

नए सदस्य / New Member



श्री सतीश नायर की नियुक्ति 25 मई, 2015 को लॉजिस्टिक्स सर्विसेस - बंगलोर में क्षेत्रीय व्यवसाय प्रधान [दक्षिण] के रूप में हुई ।

Mr. Satheesh Nair joined Logistics Services - Bangalore as Regional Business Head [South] on 25th May, 2015.



श्री केदार चंद्रकांत पांसे की नियुक्ति 11 मई, 2015 को ग्रीसेस & लुब्रिकेंट्स - मुंबई में मुख्य प्रबंधक [खुदरा बिक्री] के रूप में हुई ।

Mr. Kedar Chandrakant Panse joined Greases & Lubricants - Mumbai as Chief Manager [Retail Sales] on 11th May, 2015.



श्री लव कुमार पगार की नियुक्ति 21 मई, 2015 को यात्रा & वेकेशन्स - बड़ोदा में प्रबंधक [बिक्री] के रूप में हुई ।

Mr. Luv Kumar Pagar joined Travel & Vacations - Baroda as Manager [Sales] on 21st May, 2015.



श्री तन्मय भौमिक की नियुक्ति 7 मई, 2015 को कार्पोरेट आईटी - कोलकाता में उप प्रबंधक [आईटी] के रूप में हुई ।

Mr. Tanmoy Bhowmik joined Corporate IT - Kolkata as Dy. Manager [IT] on 7th May, 2015.



श्री मिलिन्द प्रकाश बर्वे की नियुक्ति 11 मई, 2015 को लॉजिस्टिक्स इंफ्रास्ट्रक्चर - मुंबई में उप प्रबंधक [प्रचालन] के रूप में हुई ।

Mr. Milind Prakash Barve joined Logistics Infrastructure - Mumbai as Dy. Manager [Operations] on 11th May, 2015.



श्री सैबाल चटर्जी की नियुक्ति 2 मई, 2015 को ग्रीसेस & लुब्रिकेंट्स - कोलकाता में सहायक प्रबंधक [आईटी] के रूप में हुई ।

Mr. Saibal Chatterjee joined Greases & Lubricants - Kolkata as Asst. Manager [IT] on 2nd May, 2015.



श्री संजय साफुई की नियुक्ति 5 मई, 2015 को ग्रीसेस & लुब्रिकेंट्स - धनबाद में सहायक प्रबंधक [औद्योगिक मार्केटिंग] के रूप में हुई ।

Mr. Sanjay Sanfui joined Greases & Lubricants - Dhanbad as Asst. Manager [Industrial Marketing] on 5th May, 2015.



श्री रवि वर्मा की नियुक्ति 14 मई, 2015 को सचिव विभाग - कोलकाता में सहायक प्रबंधक [साचिविक] के रूप में हुई ।

Mr. Ravi Varma joined Secretary's Department - Kolkata as Asst. Manager [Secretarial] on 14th May, 2015.



श्री श्रेणिक विजय शाह की नियुक्ति 5 मई, 2015 को यात्रा & वेकेशन्स - मुंबई में अधिकारी [टिकटिंग] के रूप में हुई ।

Mr. Shrenik Vijay Shah joined Travel & Vacations - Mumbai as Officer [Ticketing] on 5th May, 2015.



श्री जय प्रकाश कुमार की नियुक्ति 21 मई, 2015 को यात्रा & वेकेशन्स - दिल्ली में अधिकारी [यात्रा] के रूप में हुई ।

Mr. Jay Prakash Kumar joined Travel & Vacations - Delhi as Officer [Travel] on 21st May, 2015.



श्री मयंक गौतम की नियुक्ति 21 मई, 2015 को यात्रा & वेकेशनस - दिल्ली में अधिकारी [यात्रा] के रूप में हुई ।

Mr. Mayank Gautam joined Travel & Vacations - Delhi as Officer [Travel] on 21st May, 2015.



सुश्री शिल्पी दीवान की नियुक्ति 21 मई, 2015 को यात्रा & वेकेशनस - दिल्ली में अधिकारी [यात्रा] के रूप में हुई ।

Ms. Shilpi Dewan joined Travel & Vacations - Delhi as Officer [Travel] on 21st May, 2015.



श्री जोयाल वसंतभाई क्रिस्टियन की नियुक्ति 1 मई, 2015 को यात्रा & वेकेशनस - अहमदाबाद में कनिष्ठ अधिकारी [प्रचालन] के रूप में हुई ।

Mr. Joyal Vasantbhai Christian joined Travel & Vacations - Ahmedabad as Jr. Officer [Operations] on 1st May, 2015.



श्री निर्मल शेखर एस की नियुक्ति 4 मई, 2015 को लॉजिस्टिक्स सर्विसेस - चेन्नई में कनिष्ठ अधिकारी [ले&वि] के रूप में हुई ।

Mr. Nirmal Sekar S joined Logistics Services - Chennai as Jr. Officer [A&F] on 4th May, 2015.



श्री एम मौर्य की नियुक्ति 7 मई, 2015 को यात्रा & वेकेशनस - बंगलोर में कनिष्ठ अधिकारी [यात्रा] के रूप में हुई ।

Mr. M Mourya joined Travel & Vacations - Bangalore as Jr. Officer [Travel] on 7th May, 2015.



सुश्री रेखा भाग्येश ट्रायम्बाके की नियुक्ति 7 मई, 2015 को यात्रा & वेकेशनस - मुंबई में कनिष्ठ अधिकारी [टिकटिंग] के रूप में हुई ।

Ms. Rekha Bhagyesh Tryambake joined Travel & Vacations - Mumbai as Jr. Officer [Ticketing] on 7th May, 2015.



श्री अमित राय की नियुक्ति 12 मई, 2015 को औद्योगिक पैकेजिंग - सिलवासा में कनिष्ठ अधिकारी [उत्पादन] के रूप में हुई ।

Mr. Amit Roy joined Industrial Packaging - Silvassa as Jr. Officer [Production] on 12th May, 2015.



श्री रुषिकेश दत्तात्रे गंधक्ते की नियुक्ति 12 मई, 2015 को यात्रा & वेकेशनस - पुणे में कनिष्ठ अधिकारी [बिक्री & प्रचालन] के रूप में हुई ।

Mr. Rushikesh Dattatray Gandhakte joined Travel & Vacations - Pune as Jr. Officer [Sales & Operation] on 12th May, 2015.



सुश्री मार्यन सबिना रॉड्रिगस की नियुक्ति 18 मई, 2015 को यात्रा & वेकेशन्स - गोवा में कनिष्ठ अधिकारी [यात्रा] के रूप में हुई ।

Ms. Maryann Sabina Rodrigues joined Travel & Vacations - Goa as Jr. Officer [Travel] on 18th May, 2015.



श्री बिरेश्वर नाहा की नियुक्ति 19 मई, 2015 को औद्योगिक पैकेजिंग - चेन्नई में कनिष्ठ अधिकारी [बिक्री] के रूप में हुई ।

Mr. Bireswar Naha joined Industrial Packaging - Chennai as Jr. Officer [Sales] on 19th May, 2015.



सुश्री अंजू की नियुक्ति 25, 2015 को यात्रा & वेकेशन्स - दिल्ली में कनिष्ठ अधिकारी [यात्रा] के रूप में हुई ।

Ms. Anju joined Trave & Vacations - Delhi as Jr. Officer [Travel] on 25th May, 2015.

बामर लॉरी परिवार में आपका स्वागत है एवं आपलोगों को हार्दिक शुभकामनाएं ।
Welcome you to the Balmer Lawrie family and wish you all the best!

GLIMPSES FROM THE MAXIMUM CITY



The Haji Ali Dargah is a mosque and dargah (tomb) located on an islet off the coast of Worli in the Southern part of Mumbai. An exquisite example of Indo-Islamic Architecture, the Haji Ali Dargah was constructed in 1431 in memory of a wealthy Muslim merchant, Sayyed Peer Haji Ali Shah Bukhari, who gave up all his worldly possessions before going on a pilgrimage to Mecca. Hailing from Bukhara (present day Uzbekistan), Bukhari travelled around the world in the early to mid 15th century, and then settled in present day Mumbai.