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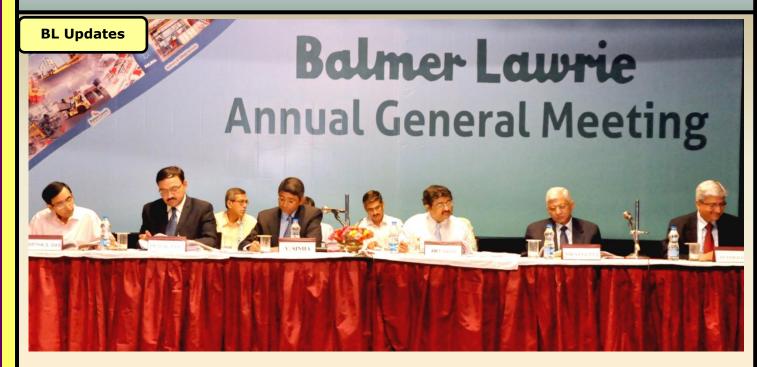
Editorial

September 2014 was a very exciting month with events galore! The Hindi fortnight celebrations were kicked off on 15th September, Vishwakarma Puja was organized in units/establishments on 17th September, the Annual General Meeting of the Company was held on 25th September and on the same day, Balmer Lawrie joined the nationwide campaign on Clean India Mission.

Mahatma Gandhi had said, "Everyone must be his own scavenger." The Swachh Bharat Abhiyan was initiated by Hon'ble Prime Minister Shri Narendra Modi to realize Gandhiji's dream of a 'Clean India', and this has to be done by the 150th birth anniversary of Mahatma Gandhi in 2019. At Balmer Lawrie, we have supported this initiative whole heartedly and will be taking continuous steps to maintain a hygienic and clean work environment always, promote cleanliness in the surroundings areas of our units / establishments and undertake all kinds of activities to make this mission a success. Let's pledge to gift our future generations a clean and green India!

The festive season continues; we will be celebrating Diwali next week. Tons of wishes from BLOOM on this occasion! Please send your feedback, contributions and suggestions to mukhopadhyay.mohar@balmerlawrie.com.

Mohar



The 97th Annual General Meeting of the Company was held on 25th September in the Birla Sabhaghar at Kolkata.







On 25th September 2014, Balmer Lawrie joined the Swachh Bharat Abhiyan. As part of this campaign, employees in various units / establishments across India took the Swachhta Pledge on 2nd October, and a mass cleanliness drive was conducted in the surrounding areas. Offices and factories were cleaned and tree plantation programs were also organized. On the same day foundation stone was laid for toilets in government schools by the C&MD and Directors in the northern, eastern and western regions of the country. Under the Swachh Bharat Mission, the Company plans to construct more than 20 toilets in government schools across the country and organize many more activities to make this mission a success. In photo are glimpses of the activities undertaken pan India.



9th September, SBU:G&L added a new Distributor to its national network - M/s Shiva Lubricants of Ghaziabad. Partners of Shiva Lubricants, P K Garg and K K Garg will be introducing the Balmerol brand of lubricants to 150 counters within 3 months of operation at Ghaziabad Noida. They were handed over the distributor certificate by Mr. Anand Dayal, Director [Manufacturing Business]. Around reputed dealers from Ghaziabad and GB Nagar attended the Meet.



As part of its year-on-year festival branding initiatives, SBU:G&L undertook branding activities during Durga Puja, Onam, Vishwakarma Puja and Ganesh Chathurti across India.



SBU:PC participated as an exhibitor in the All China Leather Exhibition 2014, held from 3rd to 5th September at Shanghai. This year the BL stall was bigger and had a large number of footfalls. There was good response from dealers and customers from China, Korea, Bangladesh, Philippines and Ethiopia. There were visitors from Italy and UK as well. The basic objective for participation was to promote BL's leather chemical products internationally, particularly to the Chinese leather industry.



SBU: T&T was a proud recipient of the Excellence Award given away by Air India for the year 2013-14.



Balmer Lawrie won the "Go Achiever" Award for the year 2013-14, for being one of the best performing Travel Management Companies. The award was given away at a function held on 15^{th} September at Goa.



On 15^{th} September the Self Booking Tool application from SBU:T&T went live at ONGC, in all the establishments pan India.



Prior to the merger of SBUs: T&T and TVE a meet was held at Hyderabad from 19^{th} to 21^{st} September for all Senior Executives. The merged entity is now known as SBU:Travel & Vacations.

SBU:TVE participated in TTF Mumbai in the month of September and was also invited by Malaysian Tourism to participate in the IITM exhibition held in Mumbai from 11th to 13th September and in the IITE exhibition held in Indore from 10th to 12th October. On 25th September SBU:TVE was represented at the Brand USA event held in Delhi.

Vacations Exotica (VE) was selected as an agent by Tourism Australia for the Restaurant Australia Campaign. Other than VE there are 4 other agents.





The annual get together of the Container Freight Station Association of India (CFSAI) along with the trade was organised in Mumbai in the recent past. Mr. R S Louis, VP [Operations] - SBU:LI represented Balmer Lawrie at the event.



सितम्बर 2014 के दौरान प्रधान कार्यालय सित विभिन्न क्षेत्रों में स्थित कंपनी के कार्यालयों में हिंदी पखवाड़ा बहुत ही धूम-धाम से मनाया गया। कंपनी के प्रधान कार्यालय में 15 सितम्बर को हिन्दी पखवाड़े के उद्घाटन समारोह का आयोजन किया गया और इस अवसर पर कंपनी के विरष्ठ कार्यपालक एवं कर्मचारी उपस्थित थे। हिन्दी दिवस के अवसर पर अध्यक्ष व प्रबंध निदेशक के संदेश को ईमेल के माध्यम से सभी कार्यपालकों व कर्मचारियों तक पहुंचाया गया। इसी दिन प्रश्नमंच प्रतियोगिता का भी आयोजन किया गया। इसके अलावा, पखवाड़े के दौरान, कंपनी के ग्रीस & लुब्रिकेंट फैक्ट्री, औद्योगिक पैकेजिंग फैक्ट्री, कंटेनर फ्रेट स्टेशन और प्रधान कार्यालय में हिन्दी आशु भाषण, हिन्दी ई-मेल, प्रशासनिक शब्दावली, हिन्दी गीत और हिन्दी शब्द लेखन प्रतियोगिता एवं हिन्दी कार्यशाला का आयोजन किया गया। इसके अतिरिक्त बिजिनेस स्टैंडर्ड द्वारा 25/09/2014 को कंपनी के प्रधानकार्यालय में आर्थिक मामलों से संबन्धित हिन्दी क्विज का आयोजन किया गया। प्रधानकार्यालय में 26/9/2014 को हिन्दी पखवाड़े के समापन समारोह के दौरान हास्य किव सम्मेलन का आयोजन किया गया।



A Soft Skills Workshop was organised for twelve Executive Trainees from 24th to 26th September at the Tollygunge Club, Kolkata.



An orientation program was organized for the employees of SBU:TVE at Chennai on 5^{th} and 6^{th} September.



A training program on "Human Relations and Motivation at Work" was organized for the workmen of HRC on 4^{th} and 5^{th} September at Kolkata. In all 20 workmen attended the program.



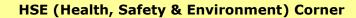
In photo is a glimpse of the Dussera Puja held in the Industrial Packaging Plant at Sewree.



Onam was celebrated with much fervour at the Trivandrum Office of SBU:T&T on 6th September 2014.



The month of September 2014 witnessed a significant SAP milestone. Three units in Kolkata, CFS, G&L and IP went live in reporting HSE MIS in the SAP platform. CFS, Kolkata was the first unit to move from manual data entry to SAP. Kudos to entire team for the excellent effort!





CII eastern region organized a two day Symposium & Exposition on 11th & 12th September at ITC Sonar, Kolkata on "Innovative Approaches Towards Emerging OHS challenges". Balmer Lawrie was one of the Associate Partners of the event. Mr. H K Bhoklay, ED [CA] chaired the session on "Managing Occupational Health better". More than 120 professionals from 50 different companies participated in the event. Three employees from Balmer Lawrie attended the Symposium.



Conducting workshops and sensitizing people on HSE plays a critical role in our pursuit towards building a proactive HSE culture. In the month of September, 85 employees were engaged in HSE training at IP, Asaoti.



To deal better with emergency situations, a First Aid training program was organized at Corporate Office, Kolkata on 1st September. Safety stewards from each floor attended the training, conducted by St. John's Ambulance.



Greases & Lubricants division undertook a noteworthy initiative under CSR to conduct free health checkup for 50000 commercial drivers during the year 2014-15. Until September 2014, 39,947 drivers have been covered. 19,537 drivers underwent health check up in the eastern region, 12,279 in the northern region and 8,131 in the western region. This initiative has helped in creating health and hygiene awareness among the commercial truck drivers.

कार्मिक सूचना - सितंबर 2014 / Personnel Information - September 2014

<u>पदोन्नति / Promotion</u>

श्री के जम्बूनाथन की पदोन्नति प्रधान [बिक्री & विपणन] - फ्रेट फारवार्डिंग, एसबीयू:एलएस के रूप में हुई है । वे कोलकाता मे तैनात हैं ।

Mr. K Jambunathan has been promoted as Head [Sales & Marketing] - Freight Forwarding, SBU:LS. He is based at Kolkata.

श्री सुधीर रंजन घोष की पदोन्नित कार्यपालक [ले&िव], जी&एल - कोलकाता के रूप में हुई है । Mr. Sudhir Ranjan Ghosh has been promoted as Executive [A&F], G&L - Kolkata.

श्री एस राजशेखरन की पदोन्नति कार्यपालक [उत्पादन], आईपी - चेन्नई के रूप में हुई है । Mr. S Rajasekaran has been promoted as Executive [Production], IP - Chennai.

बधाई एवं भविष्य में आपकी सफलता की कामना करते हैं । Congratulations and wish you all the best in your new role!

स्थानान्तरण / Transfer

श्री दीपंकर मंडल, सह उपाध्यक्ष [परिचालन], जी&एल - कोलकाता को सतर्कता - कोलकाता में सह उपाध्यक्ष [सतर्कता] & म्.स.अ. के एसए के रूप में स्थानांतरित किया गया है ।

Mr. Dipankar Mondal, Associate Vice President [Operations], G&L - Kolkata has been transferred to Vigilance - Kolkata as Associate Vice President [Vigilance] & SA to CVO.

श्री चित्त रंजन मंडल, उपाध्यक्ष [परिचालन], जी&एल - सिलवासा को आरओएफएस - कोलकाता में उपाध्यक्ष [आरओएफएस & परियोजना] के रूप में स्थानांतरित किया गया है।

Mr. Chitta Ranjan Mondal, Vice President [Operations], G&L - Silvassa has been transferred to ROFS - Kolkata as Vice President [ROFS & Projects].

श्री डी आर धनवारिया, प्रबंधक [ले&वि], यात्रा - मुंबई को यात्रा - दिल्ली में प्रबंधक [ले&वि] के रूप में स्थानांतरित किया गया है ।

Mr. D R Dhanwaria, Manager [A&F], Travel - Mumbai has been transferred to Travel - Delhi as Manager [A&F].

श्री एन के श्रीनिवास राव, प्रबंधक [विपणन], जी&एल - चेन्नई को जी&एल - हैदराबाद में प्रबंधक [विपणन] के रूप में स्थानांतरित किया गया है।

Mr. N K Srinivasa Rao, Manager [Marketing], G&L - Chennai has been transferred to G&L - Hyderabad as Manager [Marketing].

अनुराधा ठाकुर, अधिकारी [बिक्री], टीवीई - चंडीगढ़ को टीवीई - दिल्ली में अधिकारी [बिक्री] के रूप में स्थानांतरित किया गया है।

Ms. Anuradha Thakur, Officer [Sales], TVE - Chandigarh has been transferred to TVE - Delhi as Officer [Sales].

श्री अवधेश कुमार मिश्रा, किन. अधिकारी [चाय] को सीएफएस - कोलकाता में किन. अधिकारी [परिचालन] के रूप में स्थानांतरित किया गया है।

Mr. Awadhesh Kumar Mishra, Junior Officer [Tea] has been transferred to CFS - Kolkata as Junior Officer [Operations].

आपको नए कार्यभार की शुभकामनांए। Wish you all the best in your new role!

विदाई / Farewell



श्रीमती पुखराज संभरवल, मु.प्र.अ. [यात्रा & पर्यटन], लगभग 37 एवं 1/2 वर्षों की सफलतापूर्वक सेवाएं संपूर्ण कर 30 सितम्बर, 2014 को सेवानिवृत्त हो गए।

Ms. Pukhraj Sabharwal, COO [Tours & Travel] retired on 30th September, 2014 after successfully completing around 37 and 1/2 years of service. She has been retained as Advisor.

श्री प्रताप चंद्र ओझा, उपाध्यक्ष [सतर्कता] & म्.स.अ. के एसए लगभग 37 वर्षों की सफलतापूर्वक सेवाएं संपूर्ण कर 30 सितम्बर, 2014 को सेवानिवृत्त हो गए।

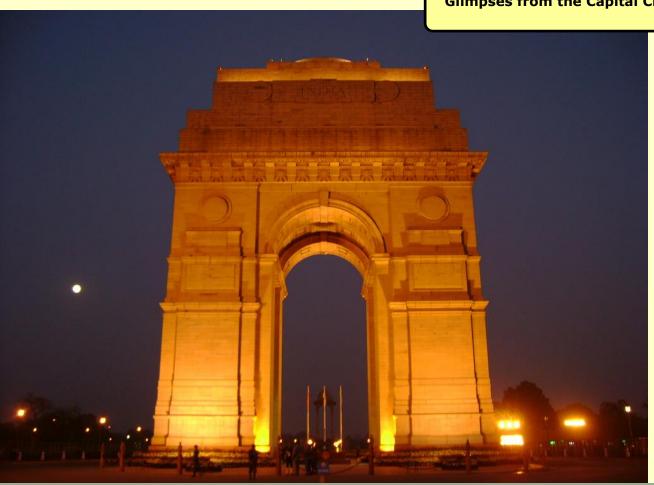
Mr. Pratap Chandra Ojha, Vice President [Vigilance] & SA to CVO retired on 30th September, 2014 after successfully completing around 37 years of service.

श्री स्नित कुमार चटर्जी, वरि. प्रबंधक [ले&िव], लगभग 26 एवं 1/2 वर्षों की सफलतापूर्वक सेवाएं संपूर्ण कर 30 सितम्बर, 2014 को सेवानिवृत्त हो गए।

Mr. Sunit Kumar Chatterjee, Sr. Manager [A&F] retired on 30th September, 2014 after successfully completing around 26 and 1/2 years of service.

हम आपके भविष्य की मंगलमय कामना करते हैं। We wish you all the best in your future life.

Glimpses from the Capital City



The India Gate, originally called the All India War Memorial, is located astride the Rajpath, on the eastern edge of the 'ceremonial axis' of New Delhi, formerly called Kingsway. India gate is a memorial of 82,000 soldiers of the undivided Indian Army who died in the period 1914-21 in the First World War and the Third Anglo-Afghan War. 13,300 servicemen names, including some soldiers and officers from the UK, are inscribed on the gate. The India Gate, even though a war memorial, evokes the architectural style of the triumphal arch like the Arch of Constantine, outside the Colosseum in Rome, and is often compared to the Arc de Triomphe in Paris, and the Gateway of India in Bombay. It was designed by Sir Edwin Lutyens. In 1971, following the Bangladesh Liberation war, a small simple structure, consisting of a black marble plinth, with reversed rifle, capped by war helmet, bounded by four eternal flames, was built beneath the soaring Memorial Archway. This structure, called Amar Jawan Jyoti, or the Flame of the Immortal Soldier, since 1971 has served as India's Tomb of the Unknown Soldier.