



BLOOM

Balmer Lawrie Online Monthly Bulletin

Vol. 1 Issue 1

August 2011

Editorial

We are happy to publish the first issue of the Balmer Lawrie Monthly e-Bulletin on our 65th Independence Day. What could be a more opportune moment than this to get connected! We've named it Balmer Lawrie Online Monthly **[BLOOM]** with two **O**s overlapping each other emphasizing the need for **O**ur **O**nline connectedness towards greater communication. While the double "**O**" merged together symbolises and reinforces the spirit of collaboration and togetherness on the one hand, it conveys a sense of continuity and dynamism as well on the other.

BLOOM aims at unhindered expression of thoughts & ideas and dissemination of information without any fetters. When a beautiful flower blooms it emanates fragrance that spreads far and wide. BLOOM also aims at reaching out to all members of the Balmer Lawrie family, and connecting them with a sense of 'oneness' & 'openness'.

This e-Bulletin will be published monthly and will carry news on activities, events & happenings in the company, information on company personnel and other interesting tit bits. If you have any suggestions or feedback or content to share please send an e-mail to Mohar at mukhopadhyay.mohar@balmerlawrie.com. Let's get connected with BLOOM!

Wish all of you a very Happy Independence Day!

Mohar



*Happy Independence Day
To the entire Balmer Lawrie
Family
Jai Hind!*



CMD's Message

Effective and consistent internal communication is essential to the success of any organisation, more so for an organisation like Balmer Lawrie, which is highly diverse and disperse. In the past we had, on & off, made efforts in this regard. An information bulletin was started around ten years back and around 3 years back Company's intranet site 'BL Connect' was launched to further the process of internal communication. However, sustaining such efforts on a consistent basis has been a major challenge due to lack of expertise and resource. Only very recently we have acquired the necessary expertise and now we are in a position to leverage it for initiating various channels of employee communication with focus and consistency. The publication of "BLOOM" the monthly e-bulletin is the first effort in this endeavour. We plan to take this process forward by publishing a House Journal in the immediate near future.

Best of luck to the editorial team and I hope BLOOM will successfully connect and unite us all for the common good of the Company inspite of all our diversity.

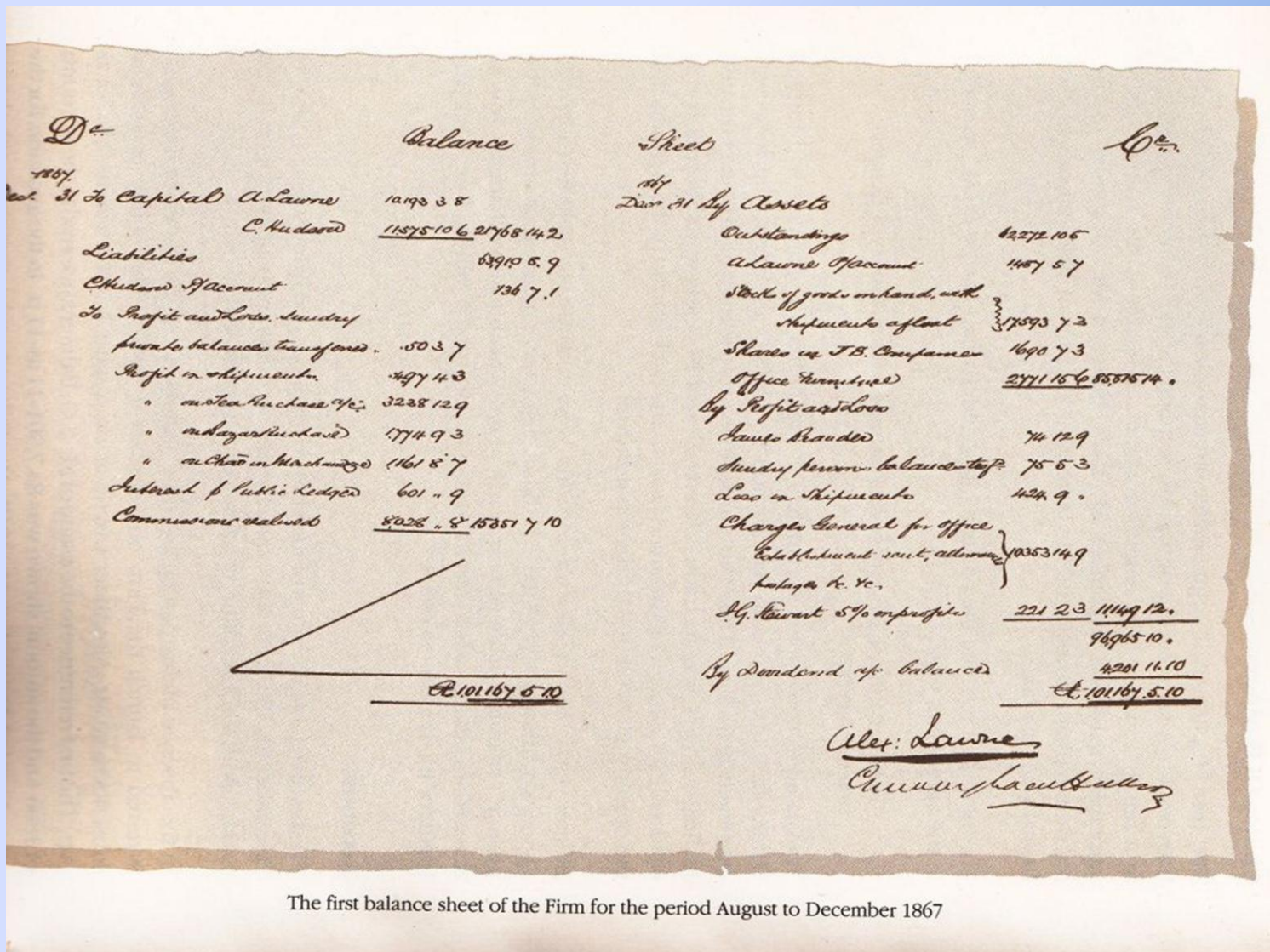
Quarter Results

The company has achieved excellent results for the first quarter of the current fiscal year.

The total income for the first quarter registered a gain of 17% quarter on quarter and rose to Rs. 607 crores from Rs. 521 crores for the same period last year. The Profit before Tax was up by 35% and stood at Rs. 64.19 crores for the quarter ended 30th June, 2011 as compared to Rs. 47.59 crores for the same quarter last year. Correspondingly, the net profit during the quarter increased by 41% to Rs. 44.91 crores compared to Rs. 31.82 crores for the same period last year.

All the major businesses have performed better in the first quarter as compared to the corresponding period last year. Industrial Packaging amongst the Manufacturing businesses and Logistics Services amongst the Service businesses have delivered outstanding performances.

Great! We need to repeat it QOQ.



The first balance sheet of the Firm for the period August to December 1867

BL Updates



On 22nd July, Department of Public Enterprises organised a one-day workshop on Performance Management System [PMS] and Performance Related Pay [PRP] for 19 Mini Ratna CPSEs of the Eastern Region at Hotel Hindustan International. The workshop was coordinated by Balmer Lawrie. Thanks to the organising team for a superb show. *(In photo are glimpses of the event.)*



The Top Management team visited the Asaoti, SBU: IP Plant on 7th July. As a part of the green initiative at Balmer Lawrie, saplings were planted in the green belt area of the Plant.

(In photo clockwise, are Shri S K Mukherjee, Shri Virendra Sinha, Shri G N Mattoo, Shri Anand Dayal and Shri V N Sharma.)

On 28th July the special facility created for blending and packaging of Goodricke Tea was inaugurated by their MD, Mr. A N Singh. On 1st April, 2011, BL had entered into a three-year agreement with GGL for blending and packaging packet tea. *(In photo Shri Virendra Sinha greets GGL officials and glimpses of the packaging unit.)*





In an endeavour to transport containers to-and-fro between the port and the CFS more efficiently, CFS, Kolkata has built an Integrated Railway Siding and has procured 15 flat wagons to set up a "Merry Go Round" service between KDS & BLCFS. A trial run of the "Merry Go Round" service was successfully completed by moving 30 TEUs from KDS to the CFS on 27th July, 2011.



The All India Marketing Meet of the SBU: Greases & Lubricants was held at Ffort Raichak from 8 to 10 July, 2011. Fifty five officers including D (M), ED (L&C), GM (Operations) and GM (C and R&D) from all locations across the country were present. *(In photo is the Marketing Team with Senior Management of the SBU.)*



Travel & Tours Branch Heads' Meet was held in Hyderabad on 16th and 17th July, 2011. The participants of the meet are seen in photo with Shri S K Mukherjee, CMD and other Senior Officials.



(In photo - Grease Processing & Lube Oil Blending Plant and Grease Processing Zone)

Engineering & Projects Department was retained by PT. Balmer Lawrie Indonesia as Project Management Consultant for implementation of their Grease Processing & Lube Oil Blending Plant at Cikande-Indonesia. After putting in 17 months of hard work, the team completed the project, and the plant was ready for commissioning.

The plant will be inaugurated by CMD and D(M) on 15th August 2011. The allotted plot for the project was a small car assembly unit with structural low height sheds and few utilities. Engineering & Projects Department through proper project planning and close monitoring, successfully transformed the car assembly unit into a world class Grease Processing and Lube Oil Blending Plant. Kudos to the team!



Transafe Services Limited, a JV of Balmer Lawrie has bagged an order from Container Corporation of India for manufacturing and supplying specialised containers to the National Horticulture Board (NHB) on 16th May, 2011.

On 30th July 2011, Shri. Arup Roy, Hon. Minister for Agriculture Marketing Govt. of West Bengal flagged off the first container under the order in a ceremony held at the Transafe factory premises at Kharagpur.

Change Management Workshops held

As part of the ERP implementation, PWC, the ERP consultants to BL, conducted a series of workshops on Change Management across the various regions.

On 12th and 13th July workshops were conducted in G&L and Head Office in Kolkata respectively, on 14th July in Mumbai, on 15th July in Silvassa, on 16th July in Chennai and on 23rd July in Delhi.

Top Management Meet

A half day TMM was held at Kolkata on 27th July to take stock of the first quarter performance and chalk out strategies for the remaining year.

Free Eye Camp at G&L Kolkata

A free eye check-up camp was held on the 5th of July, 2011 at the ARL conference room in the G&L factory premises in association with 'Priyamvada Birla Aravind Eye Hospital'. 137 employees of G&L, Tea, ARL and WD attended the camp.



A training program "Build Our Future Together" was organised on 29th and 30th of July for the BL IT team at Kolkata. The objective of the program was to impart skills on team working which would help to enhance internal customer satisfaction. Glimpses of the training program are seen in photos.



The Balmer Lawrie office in the 4th Floor of SCOPE Complex was renovated and a puja ceremony was organised on 22nd July, 2011. GM [TT]'s office, RHR-NR, A&F and Foreign Exchange Departments will now operate its activities from this newly renovated office.

A Hindi Workshop was conducted on 11th July, 2011 at Vadodara for employees of Vadodara and Ahmedabad. In photo are participants of the workshop.



As part of the CSR initiative, a cricket tournament was organised at model village Khadoli. 12 teams participated in the tournament, which was organised by Rotary club of Silvassa and sponsored by Balmer Lawrie.

The winners were given a trophy and Rs.3500, runners-up were given a trophy and Rs. 2500 and the man of the match was given a trophy and cash prize.

Promotions

- **Dr. Somnath Chattopadhyay** of PDC-Chennai (Manali Complex) was promoted to Dy. Manager [R&D] with effect from 01.07.2011.

Congratulations Dr. Chattopadhyay and wish you all success in the years ahead!

Redesignation

- **Shri S.K. Mukherjee**, Managing Director is now Chairman & Managing Director.
- **Shri Santanu Chakrabarti**, DGM [Marketing]-North-East in G&L, Kolkata is now DGM [Marketing], SBU: G&L. He will also be responsible for Marketing of Construction Chemicals of SBU: Performance Chemicals.
- **Shri George Jacob**, Sr. Manager [Materials] in Performance Chemicals is now Sr. Manager [Supply Chain Mgmt.]. He will also provide support to the materials function in G&L, Chennai.
- **Shri Somnath Chatterjee**, Asst. Manager [Commercial] in G&L - Kolkata is now Asst. Manager [Supply Chain Mgmt.]
- **Shri Siddhartha Sarkar**, AGM [Materials] in G&L, Kolkata is now AGM [New Initiatives]-G&L. He will also hold responsibility of Supply Chain Management of G&L.

Wish you all the best in your new roles!

Farewells

- **Shri A K Khuller**, GM [Tours & Travel], Delhi retired on 31st July, 2011, after successfully completing 32 years of service.



A farewell function was organised on 29th July, 2011 in the Scope Convention Centre, New Delhi. All employees of Tours & Travel including CMD, D [S] & ED [HR] were present during the function. In photo (L) Shri S K Mukherjee, CMD felicitates Shri Khuller; (R) a section of the audience.

The Top Management Team also organised a send-off for Shri Khuller and his wife at Kolkata on 27th July.

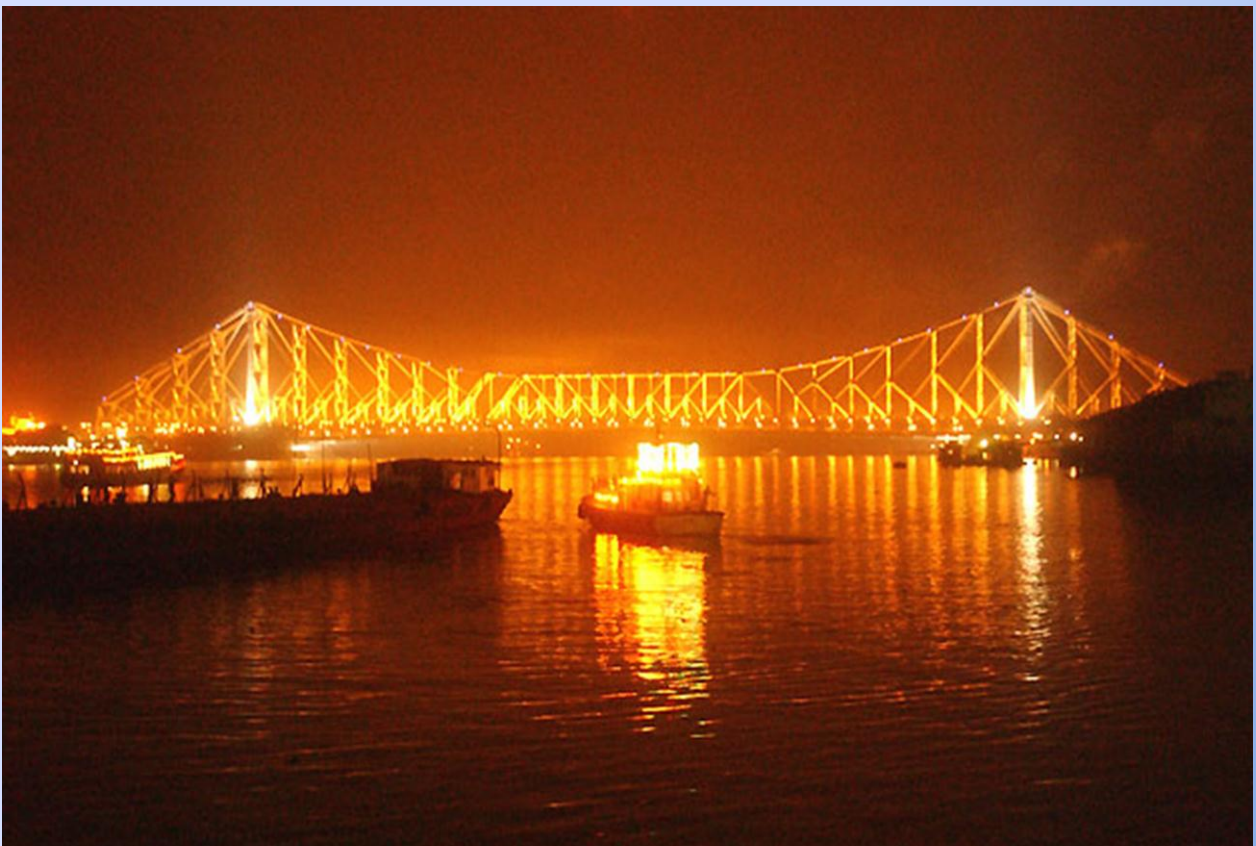
- **Shri Anjan Barua**, Manager [Accounts & Finance] LS -CAC, Kolkata retired on 31st July, 2011, after completing 28 years of service.
- **Shri Akshay Kr Shom**, Dy. Manager [T&PD], Kolkata retired on 31st July, 2011 after completing 21 years of service.

Wish Shri Khuller, Shri Barua and Shri Shom all the best for their future endeavours!

New Members

- **Smt Mohar Mukhopadhyay** joined CHRD&C Kolkata, as Dy. Manager [Corporate Communications] on 11th July, 2011.
- **Shri Subhangkar Banik** joined HO Kolkata, as EA to Director [MB] on 6th July, 2011.
- **Shri Abhishek Bhattacharya** joined LS Bhubaneswar, as Jr. Officer [Marketing] on 11th July, 2011.
- **Shri Anil Kumar Das** joined ROFS Kolkata, as Supervisor Trainee [ROFS] on 1st July, 2011.
- **Shri Tarun Das** joined ROFS Kolkata, as Supervisor Trainee [ROFS] on 1st July, 2011.
- **Shri Swadesh Ranjan Pati** joined G&L Kolkata, as Supervisor Trainee on 1st July, 2011.

Welcome all of you to the Balmer Lawrie family and wish you all the best!



The Howrah Bridge spans the Hooghly River and was originally named the New Howrah Bridge because it links the city of Howrah to its twin city, Kolkata. On 14 June 1965 it was renamed Rabindra Setu, after Rabindranath Tagore. However it is still popularly known as the Howrah Bridge. It is the sixth longest bridge of its type in the world. Construction of the bridge started in 1937 and it is one of the finest cantilever bridges in the world.

Glimpses from the City of Joy