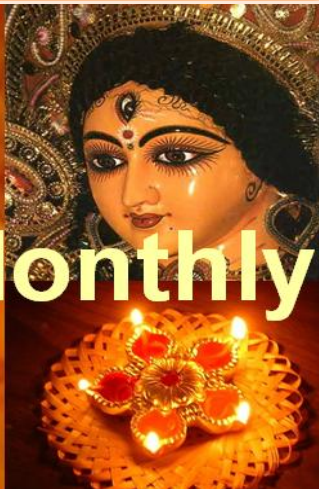


BLOOM

Balmer Lawrie Online Monthly Bulletin



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Editorial

As promised and communicated to you in our last issue of BLOOM, we have released BLOG (Balmer Lawrie Organisational Gazette) – the half yearly House Journal. Hope BLOG has reached all of you, and you have shared it with your family and business associates. We will continue to reach out to you through BLOOM and BLOG, the means of enhancing 'oneness' and 'connectedness' at Balmer Lawrie. With this issue of BLOOM we are embarking upon the bilingual (in English & Hindi) journey, using the Hindi fortnight in September as the springboard.

The festive spirit reached its pinnacle with the entire country celebrating the first big festival of the season - Durga Puja and Navratri. The ten-day festivities culminated in Vijay dashmi and Dussehra celebrations signifying the victory of good over evil. We are now gearing up for Diwali, which is also celebrated to commemorate the victory of good over evil. These festivals assume great significance in reinforcing the virtues and values that are the cornerstone of our culture. On this occasion let us pledge ourselves to the virtues of peace, brotherhood, equality, truth and justice for all, without fear and fervour.

While our country was joyfully immersed in the festive spirit, the world mourned the death of the 'Modern Day Thomas Edison', the legendary Steve Jobs who gave us the iconic, iPod, iPhone and the iPad. The Apple visionary and the creative genius, who passed away on 6th October at the age of 56, had once mentioned a quote while addressing graduates at Stanford University - "Stay Hungry. Stay Foolish." I feel the best way to pay tribute to Jobs would be to never quench our thirst for knowledge and remain hungry and foolish forever.

Hope you enjoy reading this issue of BLOOM and do not hesitate to send your feedback to mukhopadhyay.mohar@balmerlawrie.com.

BLOOM wishes all of you a very happy and safe Diwali!

Mohar



BL Updates



The 94th Annual General Meeting of Balmer Lawrie & Co. Ltd was held on 23rd September 2011 at the Birla Sabhaghar in Kolkata. In photo are glimpses of the Meet.



The Company signed a Memorandum of Settlement with the Kolkata (other than IP) Workmen's Union on 26th September 2011 reviewing wages and other benefit perquisites for a period of 5 years with effect from 1st January 2009. The Negotiation Committee for the Company was chaired by Shri. Virendra Sinha, Director [Services] and comprised Shri G N Mattoo, GM [HRS], Shri Pranab Kumar Ghosh, GM [New Initiatives], Shri Samir Ghosh, DGM [Finance], Shri. Abhijit Roy, DGM [Mfg], Shri Subrata Deb, Manager [HR] and Shri Prodyut Chakraborty, Manager [HR]. The settlement covers 339 employees of various establishments/units at Kolkata excluding IP Kolkata. In photo, the Memorandum of Settlement is being exchanged between the Management Team and the Union.



SBU: Performance Chemicals participated in the All China Leather Exhibition 2011 held at Shanghai between 6th and 8th September 2011. The stall was manned by Shri J K Basu, Shri Ashish Kumar Chandra and Shri V Saravanakumar of the Product Management/Marketing Team. The exhibition was an opportune platform to promote our products and introduce the newly appointed dealer in China, M/s Ziamen ASAU Imp and Exp Co. Ltd to prospective customers. The SBU has successfully exported two container loads of materials (42 MTs) to Ziamen ASAU in September 2011. The leather trade of China is ten times greater than that of India.



A Training Programme on 'Building a Great Business' was organized on 16th & 17th September at the Scope Convention Centre in Delhi for Non-Unionized Supervisory Staff & Contractual/Outsourced employees of SBU: Travel & Tours. In photo are seen the participants and the Trainer.



A Training program on mastering Selling Skills was organised for the Marketing Team of Industrial Packaging at Khandala from 8th to 10th September. The program was conducted by Mercuri Goldman. The participants are seen along with the Trainer in photo.



विश्वकर्मा पूजा का आनंद उठाते हुए असौटी प्लांट के प्रभारी श्री एस पी सिंह सहित कर्मचारीगण । कोलकाता के प्रतिष्ठानों/युनिटों में भी विश्वकर्मा पूजा मनाया गया ।



विश्वकर्मा पूजा के उपलक्ष्य पर प्रत्येक वर्ष सीएफएस कोलकाता में सराहणीय विद्यार्थियों, जिन्होंने कक्षा Xवीं एवं XIIवीं की परीक्षाओं में प्रथम श्रेणी प्राप्त किए हैं, उन्हें पुरस्कृत किए जाते हैं । ये सभी कर्मचारियों के बच्चे होते हैं । इस वर्ष 42 विद्यार्थियों को अध्यक्ष व प्रबंध निदेशक तथा निदेशकगण के उपस्थिति में पुरस्कृत किया गया ।



सभी राहों में बामरॉल के साथ !
बामरॉल के वितरक द्वारा नागपुर में वैन से प्रचार करते हुए ।



हिंदी पखवाड़ा सितम्बर महीने में कोलकाता, चेन्नै एवं दिल्ली में मनाए गए । विभिन्न प्रकार के कार्यक्रम जैसे प्रश्न-मंच, आशुभाषण, हिंदी कार्यशाला, डिबेट, मॉक पार्लियामेंट, निबंध लेखन प्रतियोगिता, कवि सम्मेलन आदि आयोजित किए गए थे ।

चित्र में सभी स्थानों के कुछ झलकियां ।



बामर लॉरी, मुंबई कार्यालय में हिंदी की प्रगति एवं कार्यान्वयन की जांच हेतु दिनांक 27 सितंबर 2011 को राजभाषा संसदीय समिति की पहली उप समिति मुंबई का दौरा किया । श्री आनंद दयाल, का.नि.(आईपी) समिति के अध्यक्ष श्री राजेन्द्र अग्रवाल का स्वागत किया । चित्र में श्री बी पी जोशी, श्री पी पी साहू, श्री आनंद दयाल एवं श्रीमती ममता प्रसाद सहित अधिकारीगण समिति की बैठक में भाग लेते हुए ।

सीएसआर अद्यतनीकरण

बामर लॉरी सिल्वर प्लेट पुरस्कार से सम्मानित

बामर लॉरी ने कार्पोरेट सामाजिक दायित्व के पहल हेतु हेल्पेज इंडिया के समर्थन से सम्मानित "हेल्पेज इंडिया सिल्वर प्लेट पुरस्कार" जीता। पुरस्कार दिनांक 1 अक्टूबर 2011 को वृद्ध व्यक्तियों का अंतर्राष्ट्रीय दिवस के उपलक्ष्य पर दिया गया। पुरस्कार समारोह का आयोजन भारत अंतर्राष्ट्रीय केन्द्र, नई दिल्ली में किया गया था। मनाली, चेन्नै के आस-पास बामर लॉरी न केवल हेल्पेज इंडिया द्वारा चिह्नित गरीब वृद्धों को सहायता प्रदान किया बल्कि मनाली के आस-पास वृद्धों के सुस्वास्थ्य के लिए मोबाइल मेडिकल यूनिट का भी व्यवस्था किया। चित्र में श्रीमती श्यामा गोपाकुमार कंपनी की तरफ से पुरस्कार ग्रहण करते हुए।



बामर लॉरी के सौजन्य से खडोली गांव, सिलवासा में एक समुदाय हॉल का निर्माण किया गया। हॉल का उपयोग प्रशिक्षण प्रदान, कौशल विकास कार्यक्रम और अन्य समुदाय आधारित शैक्षणिक/कल्याण कार्यक्रम, समुदाय कार्यक्रम, सामाजिक सभा आदि हेतु किया जायगा। चित्र में परिलक्षित श्री संजय गोयल, कलेक्टर, दादर व नगर हवेली का यू.टी. प्रशासन, श्री बी पी जोशी, समप्र(मा.सं.)-प.क्षे. एवं अन्य भूमि पूजा के दौरान।

कार्मिक सूचना – सितम्बर 2011 / Personnel Information – September 2011

स्थानान्तरण / Transfer

श्री अभिलाष रमरिया, अधिकारी(मा.सं.) सीएचआरडीवसी, कोलकाता को अधिकारी (मा.सं.) के रूप में जी एंड एल, कोलकाता में स्थानान्तरित किया गया।

Shri Abhilash Ramaria, Officer [HR] in CHRD&C, Kolkata has been transferred to G&L, Kolkata as Officer [HR].

कु. निधी कपूर, कार्यपालक प्रशिक्षणार्थी, सीएचआरडीवसी, कोलकाता को पर्यटन, दिल्ली में स्थानान्तरित किया गया।

Km. Nidhi Kapoor, Executive Trainee in CHRD&C, Kolkata has been transferred to Tours, Delhi.

आपको नए कार्यभार की शुभकामनाएं।

Wish you all the best in your new roles!

नया पदनाम / Re-designation

श्री आनंद सेनगुप्ता, महा प्रबंधक (प्रचालन)-जी एंड एल, कोलकाता अब महा प्रबंधक (ग्रीस एवं लूब्रिकेंट), कोलकाता हैं ।
वे अब एसबीयू : जी एंड एल के प्रधान होंगे ।

Shri Ananda Sengupta, General Manager [Operations]-G&L, Kolkata is now General Manager [Greases & Lubricants], Kolkata. He will now head SBU: G&L.

आपको नए कार्यभार की शुभकामनाएं।

Wish you all the best in your new role!

अतिरिक्त दायित्व एवं दायित्व में परिवर्तन / Additional Responsibility & Change in Responsibility

श्री पी टी नडार, समग्र (एचएसई), पीसी – चेन्नै को चेन्नै सिटी कार्यालय का प्रशासनिक फंक्शन एवं पेरुंगुडी के प्रचालन का अतिरिक्त दायित्व दिया गया है ।

Shri P T Nadar, AGM [HSE], PC- Chennai has been assigned the additional responsibility of administrative function of Chennai City Office and Operations at Perungudi.

श्री एस मूर्ति, वरि. प्रबंधक (विपणन), पीसी-चेन्नै को दक्षिणी क्षेत्र हेतु कंस्ट्रक्शन रसायन का विपणन का अतिरिक्त दायित्व दिया गया है ।

Shri S Moorthy, Sr. Manager [Marketing], PC-Chennai has been assigned the additional responsibility of Marketing, Construction Chemicals for Southern region.

श्री अंकुर चटर्जी, जी एंड एल – कोलकाता अब वरि. प्रबंधक (चैनल मार्केटिंग) हैं । वह अब राष्ट्रीय स्तर पर एसबीयू के चैनल मार्केटिंग और डिपो प्रबंधन क्रियाकलापों के लिए दायित्व होंगे ।

Shri Ankur Chatterjee, G&L-Kolkata is now Sr. Manager [Channel Marketing]. He will be responsible for Channel Marketing and Depot Management activities of the SBU at National level.

श्री डी राजशेखरन, पीसी – चेन्नै अब उप प्रबंधक (एचएसई) हैं ।

Shri D Rajasekharan, PC- Chennai is now Dy. Manager [HSE].

आपको नए कार्यभार की शुभकामनाएं ।

Wish you all the best in your new roles!

नए सदस्य / New Member

श्री संजीव राय, उप प्रबंधक (स्ट्रैटैजिक प्लानिंग) के रूप में स्ट्रैटैजिंग प्लानिंग विभाग, कोलकाता में कार्यभार ग्रहण किया।

Shri Sanjib Roy joined as Deputy Manager [Strategic Planning] in the Strategic Planning dept. at Kolkata.

श्री सौम्य दत्त, कनिष्ठ पर्यवेक्षक के रूप में यात्रा विभाग, कोलकाता में कार्यभार ग्रहण किया।

Shri Soumya Datta joined Travel, Kolkata as Jr. Supervisor [Travel].

बामर लॉरी परिवार में आप दोनों का स्वागत है एवं आपलोगों को हार्दिक शुभकामनाएं ।

Welcome both of you to the Balmer Lawrie family and wish you all the best!

Glimpses from the City of Joy



Birla Mandir in Kolkata is a Hindu temple built by the industrialist Birla family. The construction of the temple began in 1970. It took 26 years to complete the entire structure. On Wednesday, the 21st of February, 1996, the Pran Prathista was done by Swami Chidanandaji Maharaj in the morning. Dr. Karan Singh inaugurated the temple the same day. The main temple houses statues of deities Krishna and Radha. This temple built of white marble bears resemblance to the renowned Lingaraj Temple of Bhubaneswar. Birla Mandir also showcases pictorial depiction of scriptures of Bhagvad Gita in its stone engravings and some intricate Rajasthani temple architecture.

Feedback on BLOOM – September Issue

Once again we received emails from many of our colleagues with very encouraging feedback. We thank all of them for the kind words. Below are some of the feedbacks:

It really gives me immense pleasure to see the monthly magazine and be aware about the company developments. We all should contribute to it, through news or knowledge articles. - Kundan Kumar Sinha

Like the Glimpses from the City of Joy section. - S D Barman

Many congratulations for such a brilliant piece of work and detailed coverage. - Manjul Khare

Excellent presentation & coverage of BL activities, all India. - Biswajit Ghosh

BLOOM is really very interesting and keeps us well informed about our own Balmer Lawrie culture and events happening all over. - A Gaba