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Editorial

The Vigilance Awareness Week was observed from 29th October to 3rd November 2012. This year the theme was "Transparency in Public Procurement" and a number of programs were held in the Company to highlight this theme. The Company has adopted several initiatives like e-procurement, e-payment, e-tendering etc. to curb possible corrupt practices. Needless to say, systems alone cannot lead to a corruption free society. Each one of us needs to act with total transparency and demonstrate integrity in all forms, whether financial or otherwise, to build a nation of which we can all be proud of.

Festivities continue to take the centre stage. We celebrated Durga Puja, Dusshera and Id-ul-Zuha in the recent past and will be celebrating Diwali, Chhath Puja, Muharram and Guru Nanak Jayanthi in this month. Christmas and New Year are not far away! Greetings of the season and wish all of you and your family lots of happiness for the festivities.

Do take time off to read BLOOM and remember to send your feedback & suggestions to mukhopadhyay.mohar@balmerlawrie.com.

Mohar



Balmer Lawrie sponsored Bosepukur Talbagan Durga Puja held at Kolkata

A Profitable Second Quarter for our Company!

The results for the second quarter ending 30 September 2012 were announced on 07 November 2012. While the net income went up by around 20% to Rs 635.66 crores for the second quarter of the Financial Year 2012-13 from Rs 531.54 crores for the corresponding quarter last year, both the PBT and PAT have grown by around 18% to Rs 50.46 crores and Rs 34.48 crores respectively. However, for the half year ending 30 September 2012, the net income has gone up by 16% to Rs 1331 crores and the net profit has gone up by 8% to Rs 80 crores.



SBU:PC participated in the All China Leather Exhibition 2012 held at Shanghai, China from 4th to 6th September. A series of special events including seminars & fashion shows were organized to show the global trends of the leather industry. There were more than 1,300 exhibitors from 41 countries and 20 international pavilions. SBU:PC displayed leather samples enhanced and treated using BL Leather Chemicals. The response was encouraging with 250 business visitors visiting the BL stall and booking of three containers order by our dealer in China.



The rolling trophy, which was bagged by SBU:LI for being the best performing SBU during the year 2011-12 was presented to CFS, Chennai by Shri R K Murthy and Shri Ananda Sengupta on 26th Sep 2012. The trophy will be kept in CFS, Chennai for 3 months.

Glimpses of Vigilance Awareness Week observed across locations from 29 Oct to 3rd Nov 2012





An interactive meet with prominent Customs House Agents operating at Kolkata was organised by LI, Kolkata at Conclave on 13th October. Around 30 participants comprising CHAs and BL executives participated in the meet.



On 4th October a workshop on Quality Control was conducted by Quality Circle Forum of India in CFS, Kolkata for forming quality circles at HRC.



A workshop for facilitating quality circles at HRC through Quality Circle Forum of India was held on 17th October at CFS, Kolkata.



A firefighting drill was organized by ex-CISF commandants on 5th October at CFS, Kolkata for security personnel of HRC as part of their training.

Kudos to Travel Chennai

The Travel Team in Chennai successfully handled various group movements for Defence Services Staff College, Wellington on Air India flights. In October 2012 a group 435 members were flown to Bagdogra, Jammu, Leh and Srinagar on twenty four Air India flights in October 2012. 516 members were flown to Port Blair in September 2012 and a group of 85 members were flown to Ahmedabad in August 2012.



A training program on Ethics in Profession was organized on 19th October for employees of G&L and IP, Silvassa. The participants are seen in photo along with the trainers.



दिनांक 13 अक्टूबर 2012 को सी एफ एस में अधिकारियों एवं कर्मचारियों के लिए हिन्दी कार्यशाला आयोजित की गयी थी, जिसमें कुल 19 अधिकारियों एवं कर्मचारियों ने हिस्सा लिया था। कार्यशाला में भारत सरकार के नियम, अधिनियम, धारा 3(3) एवं दायित्व तथा वार्षिक लक्ष्य से परिचित कराया गया।

A third joint research paper by R Janardhanan and Dr. V Vijayabaskar, both Sr. Managers (Product Development) of PC - Chennai was published in the September 2012 issue of "The Journal of the American Leather Chemists Association", Texas, USA. The research paper titled as "Effect of Specific Additives on the Degree of Sulfonation and its Influence on Leather Fatliquoring" provides a lead for the development of better fatliquoring agents.

Dr. Somnath Chattopadhyay, Manager (Product Development), PC - Chennai published a paper along with an Associate Professor of Visva-Bharati University in the October-December 2012 issue of the International Journal of Plant, Animal and Environmental Sciences. The topic of his research publication was "Response of Rapeseed to various sources and levels of Sulphur in Red and Lateritic Soils of West Bengal, India."



An ERP Awareness Programme was organized for employees of IP, G&L & LI from 3rd to 6th October at ARL - Kolkata. PWC, TCS, BL Project management team & core committee conducted sessions on all modules.

राजभाषा पखवाड़ा



हमारी कंपनी में सितम्बर 2012 के दौरान प्रधान कार्यालय सहित विभिन्न क्षेत्रों में स्थित कंपनी के कार्यालयों में हिंदी पखवाड़ा बहुत ही धूम-धाम से मनाया गया। कोलकाता स्थित कंपनी के प्रधान कार्यालय में दिनांक 14 सितम्बर, 2012 को श्री वीरेंद्र सिन्हा, अध्यक्ष व प्रबंध निदेशक ने हिन्दी पखवाड़े का उद्घाटन किया। चित्र में कार्यक्रमों के कुछ झलकियां।

Physics of Noise

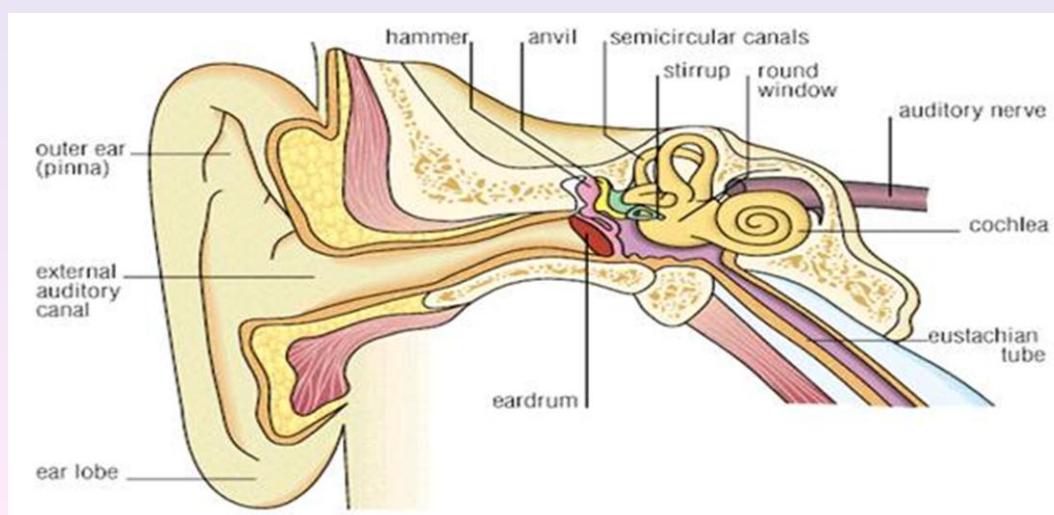
Noise, or unwanted sound, is one of the most pervasive occupational health problems. Occupational hearing loss is the **number one cause** of nonfatal health problems in the U.S. Over 28 million people are affected with partial or total hearing loss. It's a sneaky villain, too. Each over-exposure to noise sources such as heavy equipment, air compressors, powder-actuated fasteners, radial saws, etc., can damage some of the thousands of delicate nerve cells in your ears. Although the cells will try to repair themselves, repeated damage will eventually destroy them.

This destruction is so gradual it usually goes unnoticed, but the hearing loss is permanent.

- The difference between the threshold of hearing and the threshold of pain is some 1,000,000,000,000,000 times.
- Since this does not lend itself to a linear scale, a logarithmic scale is used instead - the decibel (dB) scale.
 - **Threshold of hearing = 10 dB.**
 - **Threshold of pain = 140 dB.**
- As a consequence of the logarithmic scale, if you want to double the sound intensity, you **must not** double the dB value.
- You simply **add 3 dB. So 88 dB is twice as intense as 85 dB.**

Intensity Comparison

Example	dB
Jet Engines	140
Chainsaw	115
Inside Bus/ train	90
Raised Voice at 2 M	85
Busy Office	60
Normal Speech	50



सीएसआर अद्यतनीकरण

आर्थिक रूप से पिछड़े वर्ग की बालिका प्रशिक्षार्थियों के लिए 3 महीने का यात्रा व पर्यटन प्रशिक्षण कार्यक्रम का औपचारिक रूप से शुभारंभ 3 अक्टूबर, 2012 को किया गया। बामर लॉरी ने पिछले वर्ष इस सीएसआर कार्यक्रम की पहल की और पूरे भारत में दूसरी बार इस प्रशिक्षण कार्यक्रम का आयोजन किया जा रहा है। इस प्रशिक्षण कार्यक्रम में कोलकाता से 48 और दिल्ली से 25 प्रतिभागी भाग ले रही हैं। मुंबई और पुणे में शीघ्र ही इस कार्यक्रम का आयोजन किया जाएगा।

स्थानान्तरण / Transfer

श्री मुर्ति रामाकृष्ण, मुख्य प्रचालन अधिकारी [एलआई], कोलकाता को एसबीयू:आईपी, मुंबई में मुख्य प्रचालन अधिकारी (आईपी) के रूप में स्थानान्तरित किया गया है।

Shri Murthy Ramakrishna, Chief Operating Officer [Logistics Infrastructure], Kolkata has been transferred to SBU:IP, Mumbai as Chief Operating Officer [Industrial Packaging].

श्री चिरंजीब चक्रवर्ती, सह-उपाध्यक्ष [ले&वि] - टी&टी, दिल्ली को एलएस, कोलकाता में सह-उपाध्यक्ष [ले&वि], के रूप में स्थानान्तरित किया गया।

Shri Chiranjib Chakraborty, Associate Vice President [A&F] - T&T, Delhi has been transferred to LS, Kolkata as Associate Vice President [A&F].

श्री सुशील दुगर, मुख्य प्रबंधक [सीएफएस] - एलआई, कोलकाता को प्र.का., कोलकाता में मुख्य प्रबंधक [विपणन], एलआई के रूप में स्थानान्तरित किया गया।

Shri Sushil Dugar, Chief Manager [CFS] - LI, Kolkata has been transferred to HO, Kolkata as Chief Manager [Marketing], LI.

श्री प्रशांत बासु, वरिष्ठ प्रबंधक [डब्ल्यू&डी] - एलआई, कोलकाता को सीएफएस, कोलकाता में वरिष्ठ प्रबंधक [सीएफएस] के रूप में स्थानान्तरित किया गया।

Shri Prasant Basu, Sr. Manager [Warehousing & Distribution] - LI, Kolkata has been transferred to CFS, Kolkata as Sr. Manager [CFS].

श्री स्वामीयैया पनीरसेल्वम अशोक, कनिष्ठ पर्यवेक्षक - जी&एल, सिलवासा को जी&एल, चेन्नै में अधिकारी [उत्पादन] के रूप में स्थानान्तरित किया गया।

Shri Swamiyaiya Paneerselvam Ashok, Junior Supervisor - G&L, Silvassa has been transferred to G&L, Chennai as Officer [Production].

आपको नए कार्यभार की शुभकामनाएं।

Wish you all the best in your new roles!

विदाई / Farewell



श्री चंद्रकांत केशव देवभक्त, सह-उपाध्यक्ष [निर्माण] - जी&एल, सिलवासा 30 वर्षों की सफलतापूर्वक सेवा संपूर्ण कर 30 सितम्बर को सेवानिवृत्त हो गए।

Shri Chandrakant Keshav Deobhakta, Associate Vice President [Manufacturing] - G&L, Silvassa retired on 30th September after successfully completing 30 years of service.

श्री अनिल कुमार अग्रवाल, मुख्य प्रबंधक [प्रशासन] - मुंबई, 29 वर्षों की सफलतापूर्वक सेवा संपूर्ण कर 30 सितम्बर को सेवानिवृत्त हो गए ।

Shri Anil Kumar Agarwal, Chief Manager [Administration] - Mumbai retired on 30th September after successfully completing around 29 years of service.

श्री दीपंकर राय, उप प्रबंधक [आईटी] - आईपी, कोलकाता 30 वर्षों की सफलतापूर्वक सेवा संपूर्ण कर 30 सितम्बर को सेवानिवृत्त हो गए ।

Shri Dipankar Ray, Deputy Manager [IT] - IP, Kolkata retired on 30th September after successfully completing 30 years of service.

*हम आपके सेवानिवृत्ति जीवन सुखमय एवं शांतिमय होने की कामना करते हैं ।
We wish you all the best in your future life.*

नए सदस्य / New Member

श्री सीमंत दरबारी, की नियुक्ति दिनांक 17 अक्टूबर 2012 को एलएस, दिल्ली में उप प्रबंधक [हवाई प्रचालन] के रूप में हुई।

Shri Seemant Darbari joined LS, Delhi as Deputy Manager [Air Operations] on 17th October, 2012.

श्री अभिनव राज, की नियुक्ति दिनांक 22 अक्टूबर 2012 को एलएस, मुंबई में उप प्रबंधक [समुद्र परिचालन] के रूप में हुई।

Shri Abhinav Raj joined LS, Mumbai as Deputy Manager [Ocean Operations] on 22nd October, 2012.

*बामर लॉरी परिवार में आपका स्वागत है एवं आपलोगों को हार्दिक शुभकामनाएं ।
Welcome all of you to the Balmer Lawrie family and wish you all the best!*

Glimpses from the City of Joy



The Parashnath Jain temple was built in 1867 by Rai Badridas Bahadoor Mookim, Court Jewelers, H.E. the Viceroy and Governor General of British India. Rai Badridas was the pioneer of Johari Sath Community. He himself was the designer and architect of this temple according to "Glimpses of Bengal", published in 1905. The entire temple and outside campus is beautifully decorated with Belgian glass. The throne of the main Deity Shree Sheetalnath, the tenth Tirthankara is decorated with real gemstones and silver. There are other idols made of emerald, ruby and other precious gemstones in the temple.

Dengue Fever Management Tips

Dengue fever management tips by S K Sathya Narayanan, Chief Manager-Marketing, G&L, Chennai.

FACTS ABOUT DENGUE FEVER:

- Dengue virus, the main cause of dengue fever induces bone marrow suppression. Since the bone marrow is the manufacturing centre of blood cells, its suppression causes deficiency of blood cells leading to low platelet count. Anemia and spontaneous severe bleeding are the other resultant factors of bone marrow suppression.
- Platelets are a constituent of the blood and promote clotting of blood, which is essential for hemostasis and prevents undue blood loss following trauma or injury. Ideal platelet count ranges from 150,000 to 450,000 platelets per microlitre of blood. If the platelet count falls below 150,000 it is referred to as Thrombocytopenia (i.e. low platelet count).
- There is no serious risk of bleeding until the platelet count falls very low to 10000 to 20000 platelets per microlitre. Occasionally bleeding is observed with a count less than 50,000 platelets per microlitre. The duration of thrombocytopenia will depend upon the cause and may range from a few days to years.

HOW TO INCREASE PLATELETS:

- Usually steroids like prednisolone and immunoglobulins are prescribed by modern medical practitioners. They are often given via Intravenous route. Blood transfusions are often given to increase the platelet count.
- Papaya leaves are high in complex vitamins, and when taken in the form of juice it also helps the bone marrow to increase the production of platelets - 2 tablespoonful twice daily. Juice of Beetroot - 1 tablespoonful thrice daily is also helpful.
- Taking a cup of berries a day is helpful in increasing the platelet count in dengue fever. They neutralize free radicals and facilitate platelet production.
- Organic tomatoes are rich in minerals and vitamins. The potent antioxidant lycopene present in them helps in increasing the platelet count.
- Consume vitamin rich foods. Oranges, kiwi Fruit and cabbage are rich sources of vitamin.
- Aloe vera juice is very helpful in increasing the platelet count. Take 30 ml of aloe vera juice after every meal.
- You could also try homeopathic remedy to increase platelet count under medical supervision – Mellifolium 30, 8 pills twice a day. It will help you improve platelet count and avert bleeding.

How to Prevent Dengue Fever?

The best way to prevent dengue virus infection is to take precautions to avoid being bitten by mosquitoes, the Aedes mosquito. Aedes mosquitoes usually bite during the day, especially during early morning hours before daybreak and in the late afternoon before dark. You can get rid of the Aedes mosquito in your locality by regularly checking and draining stagnant water in your premises.

Mosquitoes exhibit greater or lesser attraction to particular people due to individual differences in chemical emanations.

- Garlic consumption has long been touted as a natural mosquito repellent.
- Try to include a daily dose of vitamin B-1, or thiamine, to your diet. Vitamin B-1 alters your scent, thereby reducing your attractiveness to mosquitoes.
- Vitamin B-1 can be found in foods such as rice, black strap molasses and whole grains. Celery seed can also act as a mosquito repellent consumed either fresh, dried or in supplement form.
- Homeopathy:
Staphysagria (Homeopathic Remedy) can be given preventively for mosquito bites, (one 30c pellet, dry every morning when vacationing in mosquito infested places)