

Vol. 2 Issue 2 February 2012

Editorial

We, Balmer Lawriens, celebrated our 146th Foundation Day on 5th February, 2012 across all locations, with much fervor and enthusiasm. As Balmer Lawrie was founded on 1st February, we had a flag hoisting and pledge taking ceremony in all offices on that day. The celebrations across all locations of the Company on 5th February were surely symbolic of our strong bonding and togetherness. We will publish photographs and other details of the Foundation Day celebrations in the March issue of BLOOM and the next issue of BLOG. Let's once again pledge that we will strive to achieve excellence in everything that we do, such that Balmer Lawrie emerges as a dynamic corporate entity.

What we are today is because of the vision of our leaders and the dedicated efforts of all the employees. Not only have we successfully traversed a journey of 145 years in business, but also have kept changing with the needs of time. One such major change planned for implementation is ERP.

We wish to give a name to the ERP project and hence, have planned a contest for the best name. All Balmer Lawriens are requested to participate. Send your entries (Project Name & Slogan) to erphelpdesk@balmerlawrie.com. Last date for sending entries would be 1st March, 2012. Winner(s) will be duly rewarded. So, go ahead and give vent to your creative spirit!

Mohar



On 1st February, 2012 the Business Blue Print (BBP) phase of ERP implementation started at HO, Kolkata in the presence of 45 Core Committee members from all SBUs & Corporate Functions. Tata Consultancy Services (TCS) has been selected as the implementation partner and the ERP selected is SAP. The BBP phase will be from 1st February to 31st March as per the project plan. Some of the activities planned during this phase are:

- SAP level-1 training which is being imparted to the Core Committee members
- TCS and Balmer Lawrie teams will do the "AS-IS" study
- The "TO-BE" system will be documented jointly

BL Updates



6th January, SBU: Performance Chemicals launched the Sulphonated Napthalene Formaldehyde (SNF) based Superplasticiser, CON FLO UNF-5 for site mixed concrete applications. CON FLO was launched in retail pack size of 20kg at "Balmer Lawrie House" in Chennai. This small pack will be well within the reach of small builders to enable them to use superplasticisers in their construction activities.

With the aim of facilitating smooth ticketing service for defence personnel posted in remote places, a web portal was launched by SBU: Tours & Travel, on 11th January, 2012. Army Chief General V K Singh launched the portal in a grand function. The web portal allows defence personnel to book their travel tickets online and through telephone. It also provides various facilities such as a round-the-clock call center and a toll free number for inquiries. The call center with Interactive Voice Recording (IVR) facility enables defence commuters to book tickets on phone. The website facilitates bookings for personnel availing LTC (to any part of the country) as well. The website, which presently caters to Air India, will be upgraded to cater to all airlines in the next two months.



Accomplishment for Travel Team, Chennai

Travel Team, Chennai successfully managed four charter flights on multi sectors carrying 481 officers to Defence Services Staff College (DSSC), Wellington by Air India. The flights operated between 02 January and 15 January. Kudos to the Chennai Travel Team!

Budget Committee Meetings held

Budget Committee Meetings were held in the month of January 2012. The exercise for LI, IP, T&T and LS has been completed.



G&L Kolkata put up a stall and showcased Balmerol products in the 4th International Mining, Exploration, Mineral Processing Technology & Machinery Exhibition held at the Salt lake Stadium in Kolkata from 28th to 31st January, 2012.



G&L Kolkata participated in Biz Bridge 2011 organised by the Confederation of Indian Industry Eastern Region from 9th to 12th November, 2011. Biz Bridge which was held at the Science City in Kolkata is the largest B2B international Engineering and Manufacturing Expo in Eastern India.

Director [HR&CA] speaks at ISTD Convention

Shri P P Sahoo, Director [HR & CA] was invited to address the 42nd National Convention of the Indian Society for Training & Development, held on 20th & 21st January at Science City in Kolkata. The theme of the convention was "Value creation Through Human Resource Development - The Emerging Dimensions". During the convention, Shri Sahoo addressed the gathering of HR Professionals, Academicians, Trainers and Industrialists on the topic "Strategic HR for Value Creation".

BL meets MoU Task Force

The Company had a negotiation meeting with the MoU Task Force in Delhi on 24th January, 2012, to finalise MoU Targets for the year 2012-13.





Balmer Lawrie Recreation Club kick started the New Year with great enthusiasm by organizing the Annual Family Sports Meet for the year 2011-12 on 1st January, 2012 at the Kolkata University Grounds. The Meet was inaugurated by Shri Virendra Sinha, President of the Club, in the presence of Shri P P Sahoo, Vice-President of the Club and Shri K Subramanyan D[F]. More than 700 participated in various track and field events making the programme a grand success. Overall it was a day full of fun for the employees and their families.



ठेका (कंट्रेक्चुअल) कामगारों के नियोजन पर अध्ययन हेतु माननीय श्री हेमानन्द बिसवाल की अध्यक्षता में श्रमिक संसदीय स्थाई समिति ने 31 दिसम्बर 2011 से 2 जनवरी 2012 तक कोलकाता का दौरा किया । इस दौरा का सम्पूर्ण समन्वय कार्य का उत्तरदायित्व बामर लॉरी को सौपा गया था । समिति ने बामर लॉरी के यूनियन एवं प्रबंधन दोनों के प्रतिनिधियों से दिनांक 2 जनवरी 2012 को पारस्परिक चर्चा किया । बामर लॉरी के प्रबंधन प्रतिनिधि के रूप में उपस्थित थें श्री वीरेन्द्र सिन्हा, अध्यक्ष एवं प्रबंध निदेशक, श्री के. सुब्रमण्यन, निदेशक (वित्त), श्री पी. पी. साहू, निदेशक (एचआर व सीए), श्री वी.आर.एस. पिल्लै, मप्र (मा.सं.) और श्री जी. एन. मट्टू, मप्र (मा.सं.से.) ।

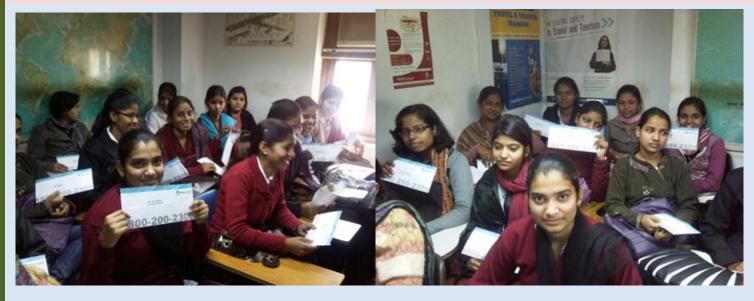


असौटी प्लांट में गणतंत्र दिवस मनाया गया । प्लांट प्रभारी श्री एस पी सिंह ने असौटी के कर्मचारियों एवं उनके परिवार के समक्ष तिरंगा फहराया । इस अवसर पर एक क्रिकेट मैच का आयोजन किया गया । कार्यक्रम के कुछेक दृश्य फोटो में दर्शाए गए हैं ।



सामाजिक दायित्व के तहत, सी.एफ.एस, द्रोणागिरी के पास भेंडखल गाँव में बामर लॉरी ने एक प्राथमिक चिकित्सा केंद्र बनवाया है, जिसका उद्घाटन दिनांक 15 जनवरी 2012 को श्री वीरेन्द्र सिन्हा, अध्यक्ष एवं प्रबंध निदेशक के कर-कमलों से सम्पन्न हुआ। दिनांक 15 जनवरी 2012 को प्राथमिक चिकित्सा केंद्र के उद्घाटन के अवसर पर रोटरी क्लब, जिसके सहयोग से हमने यह चिकित्सा केंद्र बनाया है, के द्वारा महा चिकित्सा शिविर का आयोजन किया गया था।

चिकित्सा शिविर में 370 बच्चे को टाइफाइड इंजेक्शन दिया गया, और कुल 200 बुजुर्गों को आवश्यक चिकित्सा लाभ उपलब्ध कराई गयी। सुबह से लेकर शाम तक शिविर चलता रहा। गाँव के लोगों के उत्साह और जरूरतों को ध्यान में रखते हुए रोटरी क्लब एक बार पुनः भेंडखल गाँव में फरवरी माह में चिकित्सा शिविर आयोजित करने का निर्णय लिया है। रोटरी क्लब की ओर से 08 डॉक्टर और 07 पैरा मेडिकल स्टाफ ने चिकित्सा शिविर को आयोजित करने और उसे सफल बनाने में अपनी समर्पित सेवाएँ दी जोकि अत्यंत सराहनीय है।



बामर लॉरी सीएसआर कार्यक्रम के अंतर्गत अखिल भारतीय स्तर पर यात्रा एवं पर्यटन पर आर्थिक रूप से पिछड़े 100 लड़िकयों को दिए जा रहे प्रशिक्षण के अंगस्वरूप, दिल्ली में 24 लड़िकयां प्रशिक्षण पा रही है, जिन्हें प्रतिमाह 3000/- रूपये का प्रथम वृत्तिका प्रदान किया गया । फोटो में प्रशिक्षणार्थीगण वृत्तिका लेते हुए ।

कार्मिक सुचना - जनवरी 2012 / Personnel Information - January 2012

स्थानान्तरण / Transfer

श्री राजीव कुमार सिंह, वरि. प्रबंधक (मार्केटिंग - रिटेल)-उत्तर, जीएंडएल - दिल्ली को वरि. प्रबंधक (रिटेल मार्केटिंग)- पूर्व के रूप में जीएंडएल, कोलकाता में स्थानान्तरित किया गया।

Shri Rajeev Kumar Singh, Senior Manager [Marketing - Retail]-North, G&L - Delhi has been transferred to G&L - Kolkata as Senior Manager [Retail Marketing]-East.

श्री आर के एस राठौर, प्रबंधक (परियोजना कार्यान्वयन), आईपी – असौटी को प्रबंधक (परियोजना कार्यान्वयन) के रूप में आईपी – तलोजा में स्थानान्तरित किया गया ।

Shri R K S Rathore, Manager [Project Implementation], IP - Asaoti has been transferred to IP - Taloja as Manager [Project Implementation].

श्री सत्य रंजन महापात्र, उप प्रबंधक (मार्केटिंग - रिटेल) – पू.क्षे., जीएंडएल – कोलकाता को उप प्रबंधक (रिटेल मार्केटिंग) - उ.क्षे. के रूप में जीएंडएल – दिल्ली में स्थानान्तरित किया गया ।

Shri Satya Ranjan Mohapatra, Deputy Manager [Marketing - Retail]-ER, G&L - Kolkata has been transferred to G&L - Delhi as Deputy Manager [Retail Marketing]-NR.

श्री पी एस श्रीकुमार, अधिकारी (लेखा व वित्त), जीएंडएल – सिलवासा को अधिकारी (लेखा व वित्त) के रूप में एल आई – मुंबई में स्थानान्तरित किया गया ।

Shri P S Sreekumar, Officer [Accounts & Finance], G&L - Silvassa has been transferred to LI - Mumbai as Officer [Accounts & Finance].

सुश्री प्रकृति ओझा, अधिकारी (प्रचालन), चाय – कोलकाता को अधिकारी (मा.सं.) के रूप में सीएचआरडीएंडसी में स्थानान्तरित किया गया ।

Ms Prakriti Ojha, Officer [Operations], Tea - Kolkata has been transferred to CHRD&C Dept. as Officer [HR].

आपको नए कार्यभार की शुभकामनांए। Wish you all the best in your new roles!

नए सदस्य / New Member

सुश्री सुमित्रा रंगराजन ने दिनांक 11 जनवरी 2012 को सहा. प्रबंधक (लेखा व वित्त) के रूप में आरओएफएस, कोलकाता में कार्यभार ग्रहण किया ।

Ms Sumitra Rangarajan joined ROFS, Kolkata as Assistant Manager [Accounts & Finance] on 11th January, 2012.

श्री चंचल सरकार ने दिनांक 13 जनवरी 2012 को सहा. प्रबंधक (व्यवसाय विकास) के रूप में आरओएफएस, कोलकाता में कार्यभार ग्रहण किया ।

Shri Chanchal Sarkar joined ROFS, Kolkata as Assistant Manager [Business Development] on 13th January, 2012.

श्री सुभोदीप पाल ने दिनांक 2 जनवरी 2012 को अधिकारी (लेखा व वित्त) के रूप में जीएंडएल, कोलकाता में कार्यभार ग्रहण किया ।

Shri Subhadip Pal joined G&L - Kolkata as Officer [Accounts & Finance] on 02nd January, 2012.

बामर लॉरी परिवार में आपका स्वागत है एवं आपलोगों को हार्दिक शुभकामनाएं । Welcome all of you to the Balmer Lawrie family and wish you all the best!

Glimpses from the City of Joy



Vidyasagar Setu, also known as the Second Hooghly Bridge (over the Hooghly River) links the city of Kolkata to Howrah. The bridge is a toll bridge for all vehicles. At a total length of 822.96 m, it is the longest cable-stayed bridge in India and one of the longest in Asia. It was built at a cost of Rs 388 crores and commissioned on October 10, 1992. Its construction was a joint effort of the Public Sector Undertakings and private firms, under the control of the Hooghly River Bridge Commissioners. The bridge is named after the 19th century Bengali educationist reformer Pandit Ishwar Chandra Vidyasagar. The bridge is a multi cable-stayed bridge (121 cables) with a fan arrangement built on steel pylons 127.62 metres (418.7 ft) in height. It has a composite steel-reinforced concrete deck having two carriage ways with a total width of 35 metres (115 ft), with 3 lanes each way and with a foot path of 1.2 metres (3 ft 11 in) on either side. The deck is over the main span of 457.20 metres (1,500.0 ft) length and two side spans of 182.88 metres (600.0 ft) each, supported by parallel wire cables.