BLOM Balmer Lawrie Online Monthly Bulletin

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Editorial

Time truly flies! We have already stepped into the third month of Year 2012 and are ready to welcome the new financial year. The FY 2011-12 Q3 results were declared on 13th February. The Company maintained profit momentum and has posted better results for the third quarter of 2011-12. While the net income went up by around 12.53% to ₹567.88 crores for the third quarter of the Financial Year 2011-12, the net profit increased by 11.47% to ₹28.38 crores. The Profit Before Tax (PBT) saw an increase of 10.44% to ₹42.01 crores. The growth was led by the Logistics business of the Company.

The net income for the nine-month period ended 31st December, 2011 stood at ₹1716 crores, an increase of 12% over ₹1533 crores in the corresponding period last year. PBT for the nine-month period increased by 16% to ₹149 crores as compared to ₹129 crores in the same period last year.

Come spring and all of us gear up to celebrate the festival of colours. Holi will be celebrated on 8th March. To be one with the festivity, we have made this issue of BLOOM pretty colourful. Hope you like it. International Women's Day will also be celebrated on 8th March across the world. BLOOM wishes all the ladies of Balmer Lawrie a very Happy Women's Day.

Do not hesitate to share your suggestions or feedback. Email them to mukhopadhyay.mohar@balmerlawrie.com.

Mohar





The ERP project was formally kicked off on 14th February, 2012. Present on the occasion were Shri Viren Sinha [C&MD], all Directors and Core Committee members. Speaking on the occasion Mr. Sinha said that failure is not an option for the ERP project.

The implementation, which will be done in a phased manner, will have 3 phases:

Phase 1: Human Resources, Corporate Finance, Industrial Packaging

Phase 2: Grease & Lubricants, Leather/ Performance Chemicals, Refinery & Oil Field Services

Phase 3: Tea, Tours & Travel, Logistics Services, Logistics Infrastructure

As you are aware, we wish to give a name to the ERP project and hence, the contest for the best name was planned. Thanks to all Balmer Lawriens who have sent their entries. Those of you, who are yet to send your entries (Project Name & Slogan), please email them to erphelpdesk@balmerlawrie.com. The last date has been extended to 17th March, 2012. Winner(s) will be duly rewarded.



On 3rd March 2012, Shri Viren Sinha, C&MD inaugurated the Concrete Testing Lab of Construction Chemicals at Perungudi, Chennai. Speaking on the occasion Shri Sinha mentioned that the Company would increase spend on R&D and Technical Services. On the same day, Shri V N Sharma, D[M] inaugurated the Technical Service Center of Leather Chemicals on the same premises. Both these facilities were started by SBU:PC with the aim of enhancing customer service by providing Leather & Construction Chemicals Service Centers under one roof.

SBU:PC participates in Construction Chemical Conclave

SBU: Performance Chemicals participated in the international conference on construction chemicals – "Construction Chemical Conclave 2012". The event was jointly organised by FICCI and Department of Chemicals and Petrochemicals, Government of India in Chennai on 9th and 10th February 2012. Balmer Lawrie was the associate sponsor of the event. The theme of the Conference was "Current Trends in Construction Chemical Industry Worldwide". The conference provided the participants a platform for learning and understanding recent developments, trends, challenges and strategic recommendations in the construction chemical industry.



Logistics Services, Ahmedabad successfully handled freight for 1 x 40' Flat Rack Cargo containing boiler with steam drum and gaskets covering 31MT/87cbm imported from Savannah port, USA to Nhava Sheva port, for one of their esteemed customers IFFCO. Kudos to the team!

A two-day training programme on "Supervisory Development" was organised by RHR – East in collaboration with M/s Verde Consulting Pvt. Ltd. at Jamuna Banquets, Kolkata on 10th and 11th February, 2012. The programme was inaugurated by Shri G N Mattoo, GM [HRS] and was attended by sixteen Kolkata based Supervisors.





Balmer Lawrie (BL) participated in the 'State Bank of India - Kolkata on WHEELS Car Rally' organised by Guide India Publication, the publisher of WHEELS' 'Kolkata on on February, 2012. BL was represented by Shri Samir Ghosh & Shri Tanmoy Lahiri from LS-Kolkata, Shri Ankur Chatteriee from G&L-Kolkata, and Shri Pradip Das from Corporate Finance. The rally, which was a treasure hunt motor rally, was flagged off from Town Hall, Esplanade Row (West). Around 160 cars with 500 participants took part in the rally. Balmer Lawrie was the Co-Sponsor of the event.

Glimpses of 146th Foundation Day Celebrations across locations





सीएसआर अद्यतनीकरण



कोलकाता में दिनांक 5 फरवरी 2012 को स्थापना दिवस समारोह के अवसर पर एसओएस विलेज के बच्चों ने रंगारंग नृत्य प्रस्तुत कर दर्शकों को मुग्ध किया ।



पश्चिमी क्षेत्र, मुंबई में दिनांक 5 फरवरी 2012 को स्थापना दिवस समारोह के अवसर पर स्वामी ब्रहमानंद प्रतिष्ठान, उरन नवी मुंबई द्वारा चलाए जाने वाले स्वीकार स्कूल के विकलांग छात्रों ने कार्यक्रम प्रस्तुत किया ।

कार्मिक सुचना - फरवरी 2012 / Personnel Information - February 2012

स्थानान्तरण / Transfer

श्री के स्वामीनाथन, उप महाप्रबंधक (वित्त), जीएंडएल – कोलकाता को कार्य प्रमुख (ईआरपी) के रूप में कार्पोरेट आईटी, कोलकाता में स्थानान्तरित किया गया । वे इसके अतिरिक्त वित्तीय वर्ष 2011-12 के लेखा समापन तक वित्त प्रधान, एसबीय्:जीएंडएल का भी कार्य देखेंगे ।

Shri K. Swaminathan, DGM [Finance], G&L - Kolkata has been transferred to Corporate IT, Kolkata as Functional Head [ERP]. He will hold additional responsibility of Head - Finance, SBU:G&L till closing of accounts for FY 2011-12.

श्रीमती सलोनी साह, अधिकारी (मा.सं.), सीएचआरडीएंडसी को अधिकारी (मा.सं.) के रूप में क्षेत्रीय मानव संसाधन - पू.क्षे. में स्थानान्तरित किया गया ।

Ms. Saloni Sah, Officer [HR], CHRD&C has been transferred to RHR - ER, Kolkata as Officer [HR].

आपको नए कार्यभार की शुभकामनाएं । Wish you all the best in your new roles!

नए सदस्य / New Member

श्री अधीप नाथ पालचौधुरी ने दिनांक 13 फरवरी, 2012 को सहायक महाप्रबंधक (ईआरपी व पद्धति प्रबंधन) के रूप में आईटी, कोलकाता में कार्यभार ग्रहण किया ।

Shri Adhip Nath Palchaudhuri joined Corporate IT, Kolkata as Assistant General Manager [ERP & Systems Management] on 13th February, 2012.

श्री राज शेखर ने दिनांक 1 फरवरी, 2012 को उप प्रबंधक (वेब विकास) के रूप में यात्रा एवं पर्यटन, दिल्ली में कार्यभार ग्रहण किया।

Shri Raj Shekhar joined T&T, Delhi as Deputy Manager [Web Developments] on 1st February, 2012.

श्री अरबिंद कुमार सिंह ने दिनांक 20 फरवरी, 2012 को किनष्ठ पर्यवेक्षेक (लेखा व वित्त) के रूप में यात्रा एवं पर्यटन, लखनऊ में कार्यभार ग्रहण किया ।

Shri Arvind Kumar Singh joined T&T, Lucknow as Junior Supervisor [A&F] on 20th February, 2012.

बामर लॉरी परिवार में आपका स्वागत है एवं आपलोगों को हार्दिक शुभकामनाएं । Welcome all of you to the Balmer Lawrie family and wish you all the best!

निधन सूचना / Obituary



श्री कल्याण राय चौधरी का स्वर्गवास दिनांक 20 फरवरी 2012 को हो गया । उनका जन्म 4 अप्रैल 1953 को हुआ था । बामर लॉरी में श्री चौधरी 11 सितम्बर 1986 को कार्यभार ग्रहण किया । वे लॉजिस्टिक प्रभाग, कोलकाता में लिपिक थें ।

Shri Kalyan Roy Chowdhury left for the heavenly abode on 20th February, 2012. He was born on 4th April, 1953. Shri Chowdhury joined Balmer Lawrie on 11th September, 1986. He was in the clerical cadre in Logistics Services, Kolkata.



श्री बालमुकुन्द मिश्रा का निधन दिनांक 29 फरवरी 2012 को हो गया । उनका जन्म 18 जून 1961 को हुआ था । बामर लॉरी में श्री मिश्रा 4 अप्रैल 1988 को कार्यभार ग्रहण किया । वे प्रशासन विभाग, कोलकाता में अधीनस्थ कर्मचारी थें ।

Shri Balmukund Mishra passed away on 29th February, 2012. He was born on 18th June, 1961. Shri Mishra joined Balmer Lawrie on 4th April, 1988. He was in the sub staff cadre in Administration Department, Kolkata.

श्री चौधरी एवं श्री मिश्रा के परिवार को हमारी हार्दिक संवेदनाएं । Our heartfelt condolences to Shri Chowdhury and Shri Mishra's families.

Feedback on previous issues of BLOOM

We have been receiving encouraging feedback on BLOOM time and again. We thank all of you who have sent us emails. Below are some of the feedbacks:

BLOOM is becoming a good habit for us. Keep it up. *Ananda Sengupta*

This made good reading; you have captured almost all the important news in BL. Kudos. VRS Pillai

Thanks Mohar for a very good show you are exhibiting through BLOOM. Keep it up. Samir Ghosh

Congratulations for maintaining the monthly schedule for releasing the bulletin. Keep it up. *Ankur Chatterjee*

Through BLOOM one can know the happenings of many activities in and around the company. BL is full of talented people. This may inspire many to exhibit their talents. With all best wishes. Sanjeev Kumar Padhee

This is an excellent piece of work which has opened the window to know each other; now we are getting all relevant information about Balmer Lawrie activities. Keep it up. Surajit Basu

BLOOM keeps every Balmer Lawrien apprised about what is happening in Balmer Lawrie. Excellent work. *M Prabhakar*

(You can send your feedback, suggestions and contributions to mukhopadhyay.mohar@balmerlawrie.com.)

Glimpses from the City of Joy

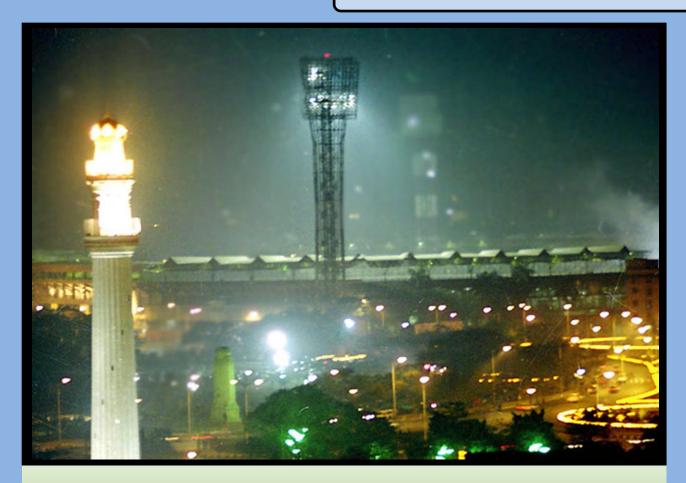


Photo: An aerial view of the Shahid Minar and the Maidan with the Eden Gardens

The Shahid Minar formerly known as the Ochterlony Monument was built in 1848 by Major-general David Ochterlony, commander of the British East India Company's main force to commemorate his victory in Gurkha War (1814-16). In 1969, it was dedicated to the memory of the martyrs of the Indian freedom movement and hence renamed as "Shahid Minar". It is 48 m (157 ft) high and has a foundation based on the Egyptian style, a column of Syrian architecture and a copula of Turkish design. The vast field south of Shahid Minar, known as the Maidan, is used for political rallies and fairs.

Eden Gardens cricket ground in Kolkata is the home of the Bengal cricket team and the Indian Premier League's Kolkata Knight Riders. It is the largest cricket stadium in India by seating capacity. It is widely acknowledged to be the most iconic cricket stadium in the country and also in the world. Established in 1864, Eden Gardens currently holds 90,000 people.

Invitation from Balmer Lawrie Recreation Club

Balmer Lawrie Recreation Club will be organizing the Annual Drama to be performed by employees of units and establishments in Kolkata on 10th March, 2012 at Tapan Theatre in Rash Behari Avenue, Kolkata. All Balmer Lawriens are requested to attend the program which will begin at 6:00 pm.