

(A government of India Enterprise)
P-43, Hide Road Extension, Kolkata-700 088.

Phone- (033) 2450 5405, Fax- (033) 2439 2277, E-mail: tiwari.abhishek@balmerlawrie.com

TENDER ENQUIRY

Tender No. : GLK/TE16/317

Date : 24-12-2016

Due date : 03-01-2017

Time : 17:30 hrs IST

Sub: Balmerol Back Lit Signage's for Balmer Lawrie (BL) Authorised Distributor of BL /Stock points

Online Offers are invited from registered Vendors for Back Lit Signage's for Balmer Lawrie (BL) Authorised Distributor of BL /Stock points as per the **specification**, **General terms & conditions**, and **Price Schedule** attached in Annexure-A, B, C & D respectively.

You are requested to submit your competitive offer complete in all respect furnishing above details to us on or before the due date and time.

Thanking you,

Yours faithfully, For Balmer Lawrie & Co. Ltd.

(Abhishek Tiwari)
Sr. Manager (Brand)

Encl.: As above





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Annexure- A

Details technical specifications for Balmerol Back Lit Signage's for Balmer Lawrie (BL) Authorised Distributor of BL /C&F points are given below:

BIDDERS ARE ADVISED TO STRICTLY CONFIRM COMPLIANCE TO ALL TENDER CONDITIONS WITHOUT ANY DEVIATION / CONDITIONS IN THEIR OFFER. SUBSEQUENT TO BID SUBMISSION, BALMER LAWRIE MAY NOT SEEK CONFIRMATIONS / CLARIFICATIONS AND ANY /ALL BID(S) NOT IN LINE WITH TENDER CONDITIONS WILL BE LIABLE FOR REJECTION.

Job Name: Balmerol Back Lit Signage's for Balmer Lawrie (BL) Authorised Distributor of BL /Stock points.

Technical Specifications: Back Lit Signage's for BL Authorised Distributor and BL C&F Stock points.

S.No	Region	QTY	Type of Board	Size	Locations
1	EAST	44	Back Lit Signage	Custamised (Average – 32 sqft.)	Kindly Refer Annexure :A1
2	WEST	38	Back Lit Signage	Custamised (Average – 32 sqft.)	Kindly Refer Annexure :A2
3	NORTH	48	Back Lit Signage	Custamised (Average – 32 sqft.)	Kindly Refer Annexure :A3
4	SOUTH	30	Back Lit Signage	Custamised (Average – 32 sqft.)	Kindly Refer Annexure :A4

Detail Scope of Work:





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- 1. Reccee taking measurement for the branding at the various BL Distributor's and C&F location as per attached Annexure A1/A2/A3/A4
- 2. Communication of the sizes to BL for approval. (Before **printing/installation taken approval from BPC Department for Design/Size.)**
- 3. Printing, Mounting & fabrication of the above mentioned branding material as per the custamised size and name. (Local Language- wherever applicable)
- 4. Transportation to the required BL Distributor Point/C&F point locations.
- 5. Installation at site
- 6. Providing photograph as a proof of installation at the BL prescribe format (Annexure A5) to BL Timely Execution is the essence of this contract and you will make every effort to ensure that the same is adhered to. The total work should be executed at respective locations within 21 days from the date of Purchase Order.

Signage Specifications with power saving solution for "Back-lit" Signage

Faccia Matorial	 Use Flex minimum 18 ounce Brand Star & Equivalent with Approved Design By Balmer Lawrie (BPC) Department. 				
Fascia Material	Approved Design by Baimer Lawrie (BPC) Department.				
Sign Cabinet	1) MS square pipe of 1" x 1" cross section & 18 gauge				
	thickness & MS square pipes along with 1" x 1" cross				
	Section & 18 gauge thickness as stiffeners.				
	2) The Box frame has to be covered from all side				
	top/bottom/right/left side with 24 gauges & back side covered with				
	26 gauge thick GI sheet.				
	Brand of GI sheet : Jindal/Bhushan/ ISI Marked or Equivalent				
Electrical &	1. 1 tube light for every 4 sq.ft. Along the length of the				
Accessories	sign.				
	2. Tube light has to be of Philips / Wipro / Osram / Bajaj				
	Or Equivalent.				
	3. Overlap between 2 tube lights must be minimum 75				
	mm to prevent dark bands.				
	4. Copper ballast Philips / Wipro / Osram / Bajaj make				
	only.				
	5. ISI mark insulated wires to be used for connections.				

Other Terms & Conditions:

PRICE

1. Your offered price should include all the cost heads as per the above mentioned requirement and should be given as a cost (All Inclusive) as per the specs mentioned above.





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- 2. Reccee & Transportation cost will have to be included in the above Cost. Balmer Lawrie & Co. Ltd. Will Not Pay any extra cost for Reccee/travel/Transportation/Lodging etc. except the Statutory Taxes/Levies which should be charged extra.
- 3. Adaptation of creative provided to the size and name writing of the outlet and taking approval of the same for printing.
- 5. Endorsement of the Local BL Distributor/Local BL Sales Representative for the job executed.

NOTE:

- A. Our Distributors and Local sales representatives will help the agencies to organize the reccee and measurement & addresses of the locations as mentioned above at local level.
- B. The Agency can quote for one or more Region / entire List as mentioned in the Annexure- A1 to A4. The Company reserves the right to reduce the number of locations to be branded depending on cost implications and availability of locations to be branded.





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Annexure- A1

Detail of Locations





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Region	State	Location	Total
		Guwahati	1
		Darjeeling	1
	Assam	Guwahati	1
	Assam Total		3
		Patna	1
		Araria	1
		Begusarai	1
		Darbhanga	1
		Khagaria	1
		Muzzaffarpur	1
		Nalanda	1
		Patna	2
	Bihar	Siwan	1
	Bihar Total		10
		Raipur	3
		Jagdalpur	1
		Raigarh	1
	Chattishgarh	Raipur	1
	Chattishgarh Total		6
		Boakro	1
		Dhanbad	1
		Jamshedpur	2
		Jamshedpur	1
	Jharkhand	Ranchi	1
	Jharkhand Total		6
		Barbil	1
		Chakradharpur	1
		Cuttack	1
		Jhrasuguda	1
		Rourkela	1
	Orissa	Cuttack	1
	Orissa Total		6
		Hoogly	1
		Jalpaiguri	1
	West Bengal	Kolkata	9
	West Bengal	Bamudanga	1
		Kolkata	1
	West Bengal Total		13
East	East Total		44





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Annexure- A2 <u>Detail of Locations</u>

Region	State	Location	Total
		Ahmedabad	3
		Amreli	1
		At: Kalol	1
		Bhuj	1
		Gandhidham	1
	Gujarat	Gandhinagar	1
	Gujarat	Jamnagar	1
		Rajkot	1
		Surat	2
		Vadodara	1
		Valsad	1
		Veraval	1
	Gujarat Total		15
	Madhya Pradesh	Gwalior	1
	Iviauriya i radesii	Indore	2
West Madhya Pradesh Total			3
		Ahmednagar	1
	Maharashtra	Akola	1
		Chakan, Pune	1
		Chandrapur	1
		Ichalkaranji	1
		Jalna	1
		Kolhapur	1
		Mumbai	2
		Nagpur	2
		Navi Mumbai	1
		Panchavati, Nasik	1
		Pune	5
		Solapur	1
		Thane	1
	Maharashtra Total		20
West Tota	al		38





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Annexure- A3

<u>Detail of Locations</u>





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Region	State	Location	Total
	CHANDIGARH	CHANDIGARH	1
	CHANDIGARH Total		1
		FARIDABAD	1
		Gurgaon	1
	Haryana	Hisar	1
		Kaithal	1
		Rohtak	2
	Haryana Total		6
	J&K	JAMMU	1
	J&K Total		1
	New Delhi	New Delhi	3
	New Delhi Total		3
		Jalandhar	1
	Punjab	Ludhiana	1
	,	PATIALA	1
	Punjab Total		3
	,	Jaipur	1
		Alwar	1
		Beawar	1
		Bhilwara	2
		Bhiwadi	1
	Rajasthan	Ganganagar	1
	Najastriari	Jaipur	2
		Jodhpur	2
		Kota	1
		Sikar	1
			1
	Bajasthan Total	Udaipur	14
	Rajasthan Total	Dishilash	14
	UA UA Total	Rishikesh	1
	UA TOTAL	A ====	1
		Agra	
		Ghaziabad	2
		Gorakhpur	1
		Jhansi	1
		Kanpur	1
		Khadia	1
		MUZAFFARNAGAR	1
	LITTA D DD LD CO.	Varanasi	1
	UTTAR PRADESH	BAHRAICH	1
		BALLIA	1
		BASTI	1
		CHITRAKOOT	1
		KABRAI	1
		MIRZAPUR	1
		RAIBARELLY	1
		ROBERTSGANG	1
		SANT KABIR NAGAR	1
	UTTAR PRADESH Tota		18
	Uttarakhand	Roorkee	1
	Uttarakhand Total		1
North	North Total		10





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Annexure- A4 <u>Detail of Locations</u>

Region	State	Location	Total
negion		Guntur	1
	Andhra Pradesh	Hyderabad	1
		Vijayawada	2
	Andhra Pradesh Total	,.,	4
		Bangalore	3
		Belgaum	1
	Karnataka	Gulbarga	1
		Hospet	1
		Mysore	1
	Karnataka Total	,	7
	Kerala	Cochin	1
	Kerala Total		1
	Pudducherry	puddu cherry	1
	Pudducherry Total		1
		Chennai	1
		Erode	1
		Madurai	1
South		Nagercoil	1
		Namakkal	1
	Tamilnadu	Ranipet	1
	Tammada	Salem	1
		Tirunelveli	1
		Chennai	1
		Erode	1
		Chennai	1
		Coimbatore	1
	Tamilnaidu Total		12
	Telangana	Hyderabad	1
		Karimnagar	1
	Telangana Total		2
		Hyderabad	1
	Telangana/AP	Secunderabad	1
		Vijayawada	1
	Telangana/AP Total		3
	South Total		30





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Annexure B

General Terms & Conditions

1. Before filling up, the complete Tender Specification should be read properly. If the tenderer find any discrepancy, omission, ambiguity or conflict in or among the documents forwarded or be in doubt as to their meaning, specification and interpretations, such matter shall be brought to the attention of the company (Balmer Lawrie& Co. Ltd.), at least four days in advance, prior to the date of filling/submission of the Tender. For clarification required, if any, please contact

Shri. Abhishek Tiwari,
Balmer Lawrie& Co. Ltd.
P-43 Hide Road Extension, Kolkata-700088

Tel. No. 033 2450 5405 Fax No. 033 2439 2277

E-Mail: tiwari.abhishek@balmerlawrie.com

2. Bid Evaluation Criteria:

- (a) Bidder should be Registered Vendors with BL.
- (b) Submit at least 2 PO of similar type of Job work.
- (c) Bidder should adhere to the technical specification in Annexure- A & submit a self declaration of technical specification on his letter head.
- 3. Submission of tender will be the conclusive evidence as to the fact that the tenderer has fully satisfied themselves as to the technical specification, General terms & conditions and all other factors, affecting the performance of the contract and the cost thereof.
- 4. Please note that bid of any bidder may be rejected if a conflict of interest between the bidder and the Company is detected at any stage.
- **5. Right of acceptance / Rejection:** BL reserves the right to accept/reject any or all offers without assigning any reasons, whatsoever. Telex/Telegraphic/Fax offers shall not be accepted. The company will not accept any responsibility for any delay in uploading of bids in e-procurement website.
- **Order** (PO) or LOI whichever is earlier at site execution and insure the work need to begin a parallel and





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simultaneously in all the four region. It is the duty of the short listed agency to provide efficient and educated manpower in the all the locations for the smooth execution without any delay.

7. Quality & Quantity of the material:

Quality of the signage supplied should be as per standard given in Annexure A. BL reserves the right to change the no. of signages in the region at any point of time. The items should be free of material defect and should be in good condition during delivery. BL will not accept any poor quality or non adherence to specifications during delivery.

8. Submission of Tender/Bid:

Bidders are requested to kindly visit our e-procurement website: https://balmerlawrie.eproc.in for the same. Bid shall also be uploaded in pdf format after filling in the appropriate data in hard copy duly signed & scanned.

Bidder may bid for all the regions or may bid for only one region.

Only EMD is to be submitted in hard copy in a sealed envelope on or before the due date superscripting the envelope with tender no. date & due date should reach at our works at Balmer Lawrie & Co. Ltd., P-43, Hide Road Extension, Kolkata-700088 within the due date and time to the attention of Shri Abhishek Tiwari.

- 9. EMD/SD: -The tenderer will be required to pay a sum of Rs. 6,000.00 (Rupees Six Thousand only) as earnest money deposit (EMD) along with the tender by a single a/c payee pay order / demand draft on a schedule bank in favour of Balmer Lawrie & Co. Ltd., payable at Kolkata. The EMD of successful bidder will be converted to 'Security Deposit (SD)' and will be returned after successful supply and installation and submission of performance bank guarantee (PBG) till the end of guarantee period in the final bill. The EMD of unsuccessful bidders shall be returned back after finalization of the tender. No interest will be paid against EMD & SD Tenders submitted without EMD shall be rejected. Tenderer (s) belongs to SSI/NSIC are not required to pay any EMD/SD but they have to provide valid proof of their SSI/NSIC status.
- **10.** Placement of Order: Purchase order will be based on L1 rate as per the specifications.

If two or more L1 rates are quoted than the only L1 bidders will be asked to resubmit their bids in sealed envelope and hard copy within 48 hours.

11. Jurisdiction: - All disputes are subject to Kolkata jurisdiction.





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12. Payment terms:

- (i) 100% on 30 days credit after successful supply/services & delivery of complete and submission of bill along with all taxes and duties as applicable.
- EMD shall be kept as retention money & will be released after
 Completion of guarantee period without any interest or against submission of
 Performance bank guarantee.

13. Liquidated damages: -

- a) Vendor shall be liable to pay liquidated damages for the following:
 - Failure to deliver the material as per PO and delivery schedule. In such case, vendor shall be liable to pay liquidated damages @ 0.5% of PO value per week or part thereof subject to a maximum of 5.0%.
- b) If any damage is caused to the property and/or machinery (including its any part) of Balmer Lawrie& Co Ltd., directly and/or indirectly incidental to and connected with the execution of the work, the loss shall be assessed by BL and vendor shall be liable to indemnify the value of such damaged property and/or machinery.
- **14. Delivery Location, working days & hours:** The delivery on site as per given locations Annexure A-1:
- **15. Factory Rules:** Supplier personnel have to abide by the Balmer Lawrie & Company, Greases and Lubricants, Kolkata factory rules and regulations.
- 16. Offers & Enclosures: The offers submitted by the all the tenderers will be non-returnable and shall be the property of BL even in the case of unsuccessful bidders. However BL shall maintain the confidentiality for the submitted documents.

17. Validity period of the offer:

The period of validity of the quotations should not be less than 90 days from the due date of the tender.

18. LIMITATION OF LIABILITY: Notwithstanding anything contrary contained herein, the aggregate total liability of Seller under the agreement or otherwise shall be limited to 100% of order Price. However, neither party shall be liable to the other for any indirect and consequential damages, loss of profits or loss of production.





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19. Force Majeure: Shall mean and be limited to the following –

(a) War / Hostilities (b)Riot or Civil Commotion (c) Earthquake, flood, tempest, lighting or other natural disasters (d) Restrictions imposed by the Government or other statutory bodies which prevents or delays the execution of the Contract by the Seller . The Seller shall advise Purchaser/Consultant by a registered letter duly certified by the local Chamber of Commerce or statutory authorities, the beginning and end of the above causes of delay within seven (7) days of the occurrence and cessation of such Force Majeure conditions, In the event of delay lasting over one month, if arising out of causes of Force Majeure, Purchaser reserves the right to cancel the Contract and the provisions governing termination stated under Article 28 above shall apply .For delays arising out of Force Majeure, the Seller shall not claim extension in completion date for a period exceeding the period of delay attributable to the causes of Force Majeure and neither Purchaser nor Seller shall be liable to pay extra costs provided it is mutually established that Force Majeure conditions did actually exist. Seller shall categorically specify the extent of Force Majeure conditions prevalent in their works at the time of submitting their bid and whether the same have been taken into consideration or not in their quotations. In the event of any Force Majeure conditions, the Seller or the Purchaser shall not be liable for delays in performing their obligations under this order and the delivery dates will be extended to the Seller without being subject to price reduction for delayed deliveries, as stated elsewhere.

20. RESOLUTION OF DISPUTES / ARBITRATION

All disputes or difference whatsoever that shall at any time arise between the parties relating to execution of this Contract/Purchase order shall be referred to the Sole Arbitrator appointed by the Chairman and Managing Director of BL, Kolkata whose award shall be final & binding on both the parties. The contract shall deem to have been entered at BL, and all suits in respect of this contract shall be under the jurisdiction of the court in Kolkata.

21. Tender for registered approved vendors only: The Responses/offer from registered/approved vendors alone will be accepted and that other interested vendors have to register with the unit (Greases & Lubricants, Kolkata) and subject to such registration being confirmed, they would be considered for the subsequent Tenders.





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Annexure-B1

Price Bid

SI No.	Item Description	Balmerol Back Lit Signage's for Balmer Lawrie (BL) Authorised Distributor of BL /C&F points East in Approx Sq.Ft	Authorised Distributor of BL /C&F	Balmerol Back Lit Signage's for Balmer Lawrie (BL) Authorised Distributor of BL /C&F points North in Approx Sq.Ft	Balmerol Back Lit Signage's for Balmer Lawrie (BL) Authorised Distributor of BL /C&F points South in Approx Sq.Ft	Remarks
1	Quantity (Sqft.)	1408	1216	1536	960	± 10% each region
2	Per Sqft. rate (1) (inclusive reccee/installation, Mounting/Printing)					





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					_
3	CST (2)			Write % and	
				CST will be	1
				FULL CST	l
4	VAT (2)			Write %age	
					ı
5	Total Price (②)				l

Bidder need to submit prices in E-bid only & upload all necessary documents along with tender document and annexures duly signed as an acceptance of terms and conditions

Annexure: D Conditions for Online Bid Submission

1. Procedure For Bid Submission

The bidder shall submit his response through bid submission to the tender on e-Procurement platform at https://balmerlawrie.eproc.in by following the procedure given below. The bidder would be required to register on the e-procurement market place at https://balmerlawrie.eproc.in and submit their bids online. No offline bids shall be entertained by the Tender Inviting Authority. The bidders shall submit their eligibility and qualification documents, Technical bid, Financial bid etc., in the standard formats prescribed in the Tender documents, displayed in e-Procurement web site. The bidders shall upload the scanned copies of all the relevant certificates, documents etc., if required, in support of their eligibility criteria/technical bids in the e-Procurement web site. However, bulky documents need not be scanned and uploaded but physical copy of the same should be sent to the Tender Inviting Authority office before the tender opening date. The bidder shall sign on the statements, documents, certificates, uploaded by him, owning responsibility for their correctness/authenticity.

2. Registration with e-Procurement platform:

For registration and online bid submission bidders may contact HELP DESK of M/s C1 India Pvt., Ltd., or they can register themselves online by logging in to the website https://balmerlawrie.eproc.in

3. Digital Certificate authentication:

The bidder shall authenticate the bid with his Digital Certificate for submitting the bid electronically on e-Procurement platform and the bids not authenticated by digital certificate of the bidder will not be





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accepted on the e-Procurement platform. All the bidders who do not have Digital Certificates need to obtain Digital Certificate. They may contact Help Desk of C1 India Pvt Ltd.

M/s C1 India Pvt Ltd. C104, Sector 2 Noida-201301

Contact persons:

Tuhin Ghosh (Kolkata), +91 8981165071 Email : tuhin.ghosh@c1india.com

Mr. Tirtha Das, +919163254290 Email-id : <u>tirtha.das@c1india.com</u>

4. Submission of Hard copies:

After submission of bid online, the bidders are requested to submit the demand drafts /Bank Guarantee towards tender fees and / EMD along with other documents as required, to the Tender Inviting Authority before opening of bid. The bidder shall furnish the original DD / Bank Guarantee and other documents either in person or through courier or by post and the receipt of the same within the stipulated time shall be the responsibility of bidder. BL shall not take any responsibility for any delay or non-receipt of said documents. If any of the documents furnished by the bidder is found to be false / fabricated, the bidder is liable for black listing, forfeiture of the EMD, cancellation of work and criminal prosecution.

The bidder is requested to get a confirmed acknowledgement from the Tender Inviting Authority as proof of submission of hardcopies.

5. Corrigendum to tender:

The bidder has to keep track of any changes by viewing the addendum / Corrigendum's issued by the Tender Inviting Authority on time-to- time basis in the E-Procurement platform. The Company calling for tenders shall not be responsible for any claims/problems arising out of this.

6. Bid Submission Acknowledgement:

The user should complete all the processes and steps required for bid submission. The successful bid submission can be ascertained once acknowledgement is given by the system through bid submission number after completing all the processes and steps. Tender Inviting Authority and C1 India Pvt. Ltd. will





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not be responsible for incomplete bid submission by users. Users may also note that the incomplete bids will not be saved by the system and are not available for the Tender Inviting Authority for processing.

Before uploading scanned documents, the bidders shall sign on all the statements, documents, certificates uploaded by him, owning responsibility for their correctness / authenticity.

7. Disclaimer Clause:

Neither the Company (Balmer Lawrie & Co. Ltd.) nor the service provider (C1 India Pvt. Ltd.) is responsible for any failure of submission of bids due to failure of internet or other connectivity problems or reasons thereof.

